

ABSTRAK

Tony Achmat Hidayat. 2026. *Peningkatan Keterampilan Berbicara melalui Metode Storytelling Berbantuan Media Pembelajaran Berbasis Canva pada Siswa Kelas III SD Negeri Gongseng Kecamatan Megaluh Kabupaten Jombang.* Tesis. Madiun: Program Studi Magister Pendidikan Bahasa dan Sastra Indonesia, Sekolah Pascasarjana, Universitas PGRI Madiun. Pembimbing (I) Dr. Supri Wahyudi Utomo, M.Pd. Pembimbing (II) Dr. Lulus Irawati, S.S., M.Pd.

Kata Kunci: *keterampilan berbicara, storytelling, media pembelajaran berbasis Canva, Penelitian Tindakan Kelas.*

Penelitian ini bertujuan untuk meningkatkan keterampilan berbicara melalui metode storytelling berbantuan media pembelajaran berbasis Canva pada siswa kelas III SD Negeri Gongseng Kecamatan Megaluh Kabupaten Jombang. Penelitian ini dilatarbelakangi oleh masih rendahnya keterampilan berbicara siswa, terutama dalam aspek pelafalan, intonasi, kelancaran berbicara, pilihan kata, penguasaan isi cerita, ekspresi, dan keberanian berbicara. Penelitian ini menggunakan metode Penelitian Tindakan Kelas (PTK) yang dilaksanakan dalam dua siklus. Setiap siklus terdiri atas tahap perencanaan, pelaksanaan tindakan, observasi, dan refleksi. Data penelitian diperoleh melalui observasi, tes keterampilan berbicara, dan dokumentasi. Data dianalisis secara deskriptif kuantitatif dan kualitatif. Hasil penelitian menunjukkan adanya peningkatan keterampilan berbicara siswa setelah diterapkannya metode storytelling berbantuan media pembelajaran berbasis Canva. Persentase ketuntasan keterampilan berbicara meningkat dari 57,00% pada pra tindakan menjadi 73,00% pada Siklus I dan meningkat lagi menjadi 90,86% pada Siklus II. Peningkatan tersebut menunjukkan bahwa sebagian besar siswa telah mencapai kriteria ketuntasan yang ditetapkan. Selain peningkatan hasil keterampilan berbicara, aktivitas siswa selama pembelajaran juga menunjukkan perkembangan positif. Siswa menjadi lebih aktif memperhatikan cerita, memahami isi cerita, berlatih, berdiskusi, dan menyampaikan cerita secara lisan. Media pembelajaran berbasis Canva membantu menyajikan cerita secara visual sehingga memudahkan siswa memahami alur dan mengembangkan kemampuan berbicara. Berdasarkan hasil penelitian dapat disimpulkan bahwa metode storytelling berbantuan media pembelajaran berbasis Canva dapat meningkatkan keterampilan berbicara siswa kelas III SD Negeri Gongseng Kecamatan Megaluh Kabupaten Jombang.

ABSTRACT

Tony Achmat Hidayat. 2026. *Improving Speaking Skills through the Storytelling Method Assisted by Canva-Based Learning Media for Third-Grade Students of SD Negeri Gongseng, Megaluh District, Jombang Regency.* Thesis. Madiun: Master's Program in Indonesian Language and Literature Education, Graduate School, Universitas PGRI Madiun. Advisors: (I) Dr. Supri Wahyudi Utomo, M.Pd. (II) Dr. Lulus Irawati, S.S., M.Pd.

Keywords: *speaking skills, storytelling, Canva-based learning media, Classroom Action Research.*

This study aimed to improve the speaking skills of third-grade students of SD Negeri Gongseng, Megaluh District, Jombang Regency through the storytelling method assisted by Canva-based learning media. The study was motivated by the students' low speaking skills, particularly in pronunciation, intonation, fluency, word choice, story content mastery, expression, and speaking confidence. This study employed Classroom Action Research conducted in two cycles. Each cycle consisted of planning, action, observation, and reflection. Data were collected through observation, speaking performance tests, and documentation, and analyzed using descriptive quantitative and qualitative techniques. The results showed an improvement in students' speaking skills. The percentage of students achieving mastery increased from 57.00% in the pre-action stage to 73.00% in Cycle I and further increased to 90.86% in Cycle II. Students' learning activities also showed positive development. They became more active in paying attention to stories, understanding story content, practicing, discussing, and retelling stories orally. Canva-based learning media helped present stories visually, making it easier for students to understand the sequence of events and develop their speaking skills. Based on the findings, it can be concluded that the storytelling method assisted by Canva-based learning media can improve the speaking skills of third-grade students of SD Negeri Gongseng, Megaluh District, Jombang Regency.