

ABSTRAK

Munti Rahayu Saputri. 2026. *Pengaruh Pengetahuan Kewirausahaan, Sikap Keuangan, Status Sosial Ekonomi Keluarga terhadap Minat Berwirausaha Siswa SMK Negeri Kare Dimediasi Literasi Keuangan*. Skripsi. Program Studi Pendidikan Akuntansi, FKIP, Universitas PGRI Madiun. Pembimbing (I) Dr. Supri Wahyudi Utomo, M.Pd., (II) Dr. Nur Wahyuning Sulistyowati, S.E., M.Pd.

Ketimpangan antara pembelajaran kewirausahaan yang diterima siswa dan kesungguhan mewujudkannya menjadi usaha nyata, sebagaimana terlihat dari pra-survei di SMK Negeri Kare yang menunjukkan minat berwirausaha siswa mayoritas belum kokoh. Penelitian bertujuan menganalisis pengaruh Pengetahuan Kewirausahaan, Sikap Keuangan, dan Status Sosial Ekonomi Keluarga terhadap Minat Berwirausaha yang dimediasi Literasi Keuangan. Pendekatan kuantitatif digunakan dengan sampel 136 siswa kelas XI (rumus Yamane, Proportionate Stratified Random Sampling); data dikumpulkan via kuesioner Likert dan dianalisis dengan regresi linier berganda, analisis jalur, serta Uji Sobel (SPSS 25). Hasil menunjukkan Pengetahuan Kewirausahaan, Sikap Keuangan, dan Status Sosial Ekonomi Keluarga berpengaruh tidak signifikan terhadap Minat Berwirausaha. Pengetahuan Kewirausahaan dan Sikap Keuangan berpengaruh signifikan terhadap Literasi Keuangan. Namun, Status Sosial Ekonomi Keluarga berpengaruh tidak signifikan terhadap Literasi Keuangan dan Literasi Keuangan berpengaruh tidak signifikan terhadap Minat Berwirausaha serta tidak terbukti memediasi pengetahuan kewirausahaan, sikap keuangan, status sosial ekonomi keluarga terhadap minat berwirausaha.

Kata Kunci: Kewirausahaan, Sikap, Literasi, Keuangan, SSE.

ABSTRACT

Munti Rahayu Saputri. 2026. *The Influence of Entrepreneurial Knowledge, Financial Attitude, and Family Socioeconomic Status on Entrepreneurial Interest among Students of SMK Negeri Kare Mediated by Financial Literacy*. Thesis. Accounting Education Study Program, Faculty of Teacher Training and Education, Universitas PGRI Madiun. Advisors: (I) Dr. Supri Wahyudi Utomo, M.Pd., (II) Dr. Nur Wahyuning Sulistyowati, S.E., M.Pd.

Key Terms: Entrepreneurship, Attitude, Literacy, Finance, SES.

There is a gap between the entrepreneurship learning received by students and their commitment to translating it into real business ventures, as reflected in a pre-survey at SMK Negeri Kare showing that the majority of students' entrepreneurial interest is still weak. This study aims to analyze the influence of Entrepreneurial Knowledge, Financial Attitude, and Family Socioeconomic Status on Entrepreneurial Interest as mediated by Financial Literacy. A quantitative approach was employed with a sample of 136 eleventh-grade students, determined using the Yamane formula and Proportionate Stratified Random Sampling. Data were collected through a Likert-scale questionnaire and analyzed using multiple linear regression, path analysis, and the Sobel Test (SPSS 25). The results show that Entrepreneurial Knowledge, Financial Attitude, and Family Socioeconomic Status have no significant effect on Entrepreneurial Interest. Entrepreneurial Knowledge and Financial Attitude have a significant effect on Financial Literacy. However, Family Socioeconomic Status has no significant effect on Financial Literacy, and Financial Literacy has no significant effect on Entrepreneurial Interest. Furthermore, Financial Literacy was not proven to mediate the effects of Entrepreneurial Knowledge, Financial Attitude, and Family Socioeconomic Status on Entrepreneurial Interest.