

Eva Rahmadyani. 2026. *Peningkatan Kemampuan Literasi Finansial Dengan Menggunakan Media Cerita Bergambar Berbantuan Gemini Storybook Siswa Kelas 4 SDN 02 Taman Kota Madiun.* Tesis. Madiun: Program Studi Magister Pendidikan Ilmu Pengetahuan Sosial, Sekolah Pascasarjana, Universitas PGRI Madiun. Pembimbing (I) Prof. Dr. H. Pardji, M.Pd., (II) Prof. Dr. Muhammad Hanif, MM.,M.Pd.

Kata Kunci: *literasi finansial, cerita bergambar, Gemini Storybook*

Penelitian ini dilatarbelakangi oleh rendahnya kemampuan literasi finansial siswa kelas 4 SDN 02 Taman Kota Madiun. Penelitian ini bertujuan untuk meningkatkan kemampuan literasi finansial melalui media cerita bergambar berbantuan *Gemini Storybook*. Jenis penelitian yang digunakan adalah Penelitian Tindakan Kelas dengan pendekatan deskriptif kualitatif yang dilaksanakan dalam dua siklus. Subjek penelitian adalah siswa kelas IV SDN 02 Taman. Data dikumpulkan melalui tes dan observasi, kemudian dianalisis menggunakan model Miles dan Huberman yang meliputi reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa penggunaan media cerita bergambar berbantuan *Gemini Storybook* mampu meningkatkan kemampuan literasi finansial siswa secara bertahap. Pada siklus 2, sebagian besar siswa telah mencapai kategori baik dan sangat baik, sehingga indikator keberhasilan penelitian tercapai. Dengan demikian, media cerita bergambar berbantuan *Gemini Storybook* dapat meningkatkan literasi finansial siswa sekolah dasar.

Eva Rahmadyani. 2026. *Improving Financial Literacy Skills Through the Use of Illustrated Storybooks Assisted by Gemini Storybook Among Fourth-Grade Students at SDN 02 Taman, Madiun City* Tesis. Madiun: Program Studi Magister Pendidikan Ilmu Pengetahuan Sosial, Sekolah Pascasarjana, Universitas PGRI Madiun. Advisor Prof. Dr. H. Parji, M.Pd., Co-Advisor Prof. Dr. Muhammad Hanif, MM.,M.Pd.

Keywords: *financial literacy, illustrated story books, Gemini Storybook*

The Study was conducted because the financial literacy competence of grade 4 students of SDN 02 Taman Madiun is low. The study aims to improve financial literacy competence illustrated storybooks assisted by *Gemini Storybook*. The study type is classroom action research with qualitative descriptive approach conducted in two cycles. The subject of the study is the fourth grade students of SDN 02 Taman Madiun. Data were collected by conducting tests and observations, then analyzed using the Miles and Huberman model, which includes data reduction, using Miles and Huberman model includes reducing data, presenting data and drawing conclusion. The result of the study shows that the application of illustrated storybook media assisted by *Gemini Storybook* can improve the students' financial literacy competence gradually. In the second cycle, most of students are categorized as good and very good, it means that the study goals indicators are successfully achieved. Thus, illustrated storybooks media assisted by *Gemini Storybook* is able to improve elementary students' financial literacy.

