

ABSTRAK

Lidya Natalia Susanti. 2026. *Implementasi Pendekatan Komunikatif dalam Pembelajaran Berbicara Siswa Kelas III SD Negeri Taji dengan Dukungan Media Gambar*. Tesis. Program Studi Magister Pendidikan Bahasa dan Sastra Indonesia. Sekolah Pascasarjana Universitas PGRI Madiun (UNIPMA). Pembimbing I: Dr. Panji Kuncoro Hadi, M.Pd., Pembimbing II: Dr. Dwi Rohman Soleh, SS, M.Pd.

Kata kunci: Pendekatan Komunikatif, Pembelajaran Berbicara, Media Gambar, Studi Kasus, Sekolah Dasar

Penelitian ini dilatarbelakangi oleh rendahnya keterampilan berbicara siswa kelas III SD Negeri Taji, Kabupaten Magetan, yang tercermin dari kurangnya kepercayaan diri, kesulitan merangkai kalimat lisan secara runtut, serta keterbatasan kosakata dalam berkomunikasi. Tujuan penelitian adalah mendeskripsikan implementasi pendekatan komunikatif dalam pembelajaran berbicara dengan dukungan media gambar serta menganalisis dampaknya terhadap keterampilan berbicara siswa. Penelitian ini menggunakan pendekatan kualitatif deskriptif dengan jenis studi kasus. Subjek penelitian adalah siswa kelas III. Pengumpulan data dilakukan melalui observasi partisipatif, wawancara mendalam, dan analisis dokumen hasil rekaman percakapan siswa, kemudian dianalisis secara deskriptif interaktif. Hasil penelitian menunjukkan bahwa media gambar membantu siswa mengkonkretkan ide dan memicu rasa ingin tahu, sehingga siswa lebih mudah memulai percakapan. Pendekatan komunikatif mendorong interaksi aktif melalui tanya jawab, diskusi kelompok kecil, dan bermain peran, yang secara nyata meningkatkan keberanian dan kelancaran siswa dalam berbicara. Kosakata siswa juga berkembang lebih pesat karena pembelajaran berlangsung dalam konteks bermakna yang dekat dengan pengalaman mereka. Kesimpulannya, implementasi pendekatan komunikatif dengan dukungan media gambar efektif dan direkomendasikan sebagai inovasi pembelajaran berbicara di sekolah dasar..

ABSTRACT

Lidya Natalia Susanti. 2026. *Implementation Of The Communicative Approach In Speaking Learning For Third-Grade Students Of SD Negeri Taji With The Support Of Picture Media*. Thesis. Master's Program in Indonesian Language and Literature Education. Graduate School, Universitas PGRI Madiun (UNIPMA). Supervisor I: Dr. Panji Kuncoro Hadi, M.Pd, Supervisor II: Dr. Dwi Rohman Soleh, SS, M.Pd.

Keywords: *Communicative Approach, Speaking Learning, Picture Media, Case Study, Elementary School.*

This research is motivated by the low speaking skills of third-grade students at SD Negeri Taji, Kabupaten Magetan, reflected in a lack of self-confidence, difficulty in organizing spoken sentences coherently, and limited vocabulary in communication. The objective is to describe the implementation of a communicative approach in speaking learning supported by picture media and to analyze its impact on students' speaking skills. This study employs a descriptive qualitative approach with a case study design. The subjects were third-grade students. Data were collected through participatory observation, in-depth interviews, and document analysis of recorded student conversations, then analyzed using interactive descriptive analysis. The findings indicate that picture media help students concretize ideas and trigger curiosity, making it easier for them to initiate conversations. The communicative approach encourages active interaction through question-and-answer, small group discussions, and role-playing, which significantly enhances students' confidence and fluency in speaking. Students' vocabulary also developed more rapidly because learning took place in meaningful contexts close to their experiences. In conclusion, the implementation of the communicative approach supported by picture media is effective and is recommended as an innovation for speaking instruction in elementary schools.