

ABSTRAK

Lilis Sudartiningsih, 2026. *Pengembangan Buku Kumpulan Cerita Narasi Berbasis Kearifan Lokal lereng Lawu Berbantuan Canva Sebagai Suplemen Pembelajaran Bahasa Indonesia Bagi Siswa Kelas V SD.* Tesis. Program Studi Magister Pendidikan Bahasa dan Sastra Indonesia, Pascasarjana, Universitas PGRI Madiun, Pembimbing (1) Dr. V.Teguh Suharto, M.Pd: Pembimbing (2) Dr. Indriyana Dwi Mustiarini, M.H.

Kata kunci: suplemen pembelajaran, cerita narasi, kearifan lokal Lereng Lawu, Canva, konstruktivisme

Penelitian ini dilatarbelakangi oleh adanya kesenjangan antara implementasi Kurikulum Merdeka yang menekankan integrasi TPACK dan literasi budaya kearifan lokal dengan kondisi real pembelajaran di sekolah. Permasalahan yang ditemukan antara lain meliputi rendahnya minat baca siswa terhadap teks cerita narasi, berkurangnya integrasi budaya kearifan lokal di sekolah, terbatasnya materi budaya lokal yang berbasis lingkungan tempat tinggal siswa, serta kurangnya kreatifitas guru dalam mengembangkan bahan ajar yang inovatif. Penelitian ini bertujuan untuk mendeskripsikan dan menganalisis proses pengembangan buku suplemen pembelajaran Bahasa Indonesia serta menguji keefektifan produk penelitian dalam meningkatkan pembelajaran cerita narasi siswa kelas V SD. Penelitian ini menggunakan metode R and D (*Research and Development*) dengan model ADDIE (*Analysis, Design, Development, Implementation and Evaluation*) dengan subyek penelitian siswa kelas V SD Negeri Banjarejo Kecamatan Barat Kabupaten Magetan. Hasil Penelitian berupa buku produk kumpulan cerita narasi berjudul “Mutiarra Lereng Lawu” dengan hasil validasi ahli materi memperoleh kategori sangat layak yaitu dengan presentase Validasi ahli materi dan bahasa 88,0 %, ahli media 96 % dan ahli praktisi 90 %. Uji Keefektifan menunjukkan nilai N Gain sebesar 0,75 (kategori tinggi) meningkat dari kisaran 50-70 menjadi 75-95 dengan *post-test*. Dengan demikian buku produk penelitian kumpulan cerita narasi berbasis kearifan lokal berbantuan Canva berjudul ‘Mutiarra Lereng Lawu’ dinyatakan efektif untuk meningkatkan hasil pembelajaran cerita narasi siswa kelas V SD sekaligus mempererat pelestarian kearifan lokal di era digital.

ABSTRACT

Lilis Sudartiningsih. 2026. *The Development of a Collection of Narrative Story Books Based on the Local Wisdom of the Slopes of Mount Lawu Assisted by Canva as a Supplementary Learning Resource for Indonesian Language Learning for Fifth-Grade Elementary School Students*. Thesis. Master's Program in Indonesian Language and Literature Education, Graduate School, Universitas PGRI Madiun. Advisors: (1) Dr. V. Teguh Suharto, M.Pd.; (2) Dr. Indriyana Dwi Mustikarini, M.H.

Keywords: supplementary learning resource, narrative stories, Mount Lawu local wisdom, Canva, constructivism

This study was motivated by the gap between the implementation of the Merdeka Curriculum, which emphasized the integration of Technological Pedagogical Content Knowledge (TPACK) and local cultural literacy, and the actual learning conditions in elementary schools. The identified problems included students' low interest in reading narrative texts, the declining integration of local cultural wisdom into classroom learning, the limited availability of local culture-based learning materials relevant to students' living environments, and teachers' lack of creativity in developing innovative teaching materials. This study aimed to describe and analyze the process of developing an Indonesian language supplementary book and to examine the effectiveness of the developed product in improving fifth-grade students' narrative learning outcomes. The study employed a Research and Development (R&D) method using the ADDIE model, which consisted of Analysis, Design, Development, Implementation, and Evaluation. The research participants were fifth-grade students at SD Negeri Banjarejo, Barat District, Magetan Regency. The study produced a supplementary narrative storybook entitled *Mutiara Lereng Lawu*. The validation results indicated that the product was highly feasible, with material and language experts awarding a score of 88.0%, media experts 96%, and practitioner experts 90%. The effectiveness test showed an N-Gain score of 0.75, which was categorized as high, with students' post-test scores improving from an initial range of 50–70 to 75–95. Therefore, the Canva-assisted narrative storybook based on the local wisdom of the slopes of Mount Lawu, entitled *Mutiara Lereng Lawu*, was found to be effective in improving fifth-grade students' narrative learning outcomes while simultaneously supporting the preservation of local cultural wisdom in the digital era.