

CHAPTER VI

CONCLUSIONS AND SUGGESTIONS

A. Conclusions

Based on the research findings and discussions, the result of this show two important points as follows.

1. The first objective of this study was to identify the types of politeness strategies employed by the female characters in *Queen Charlotte: A Bridgerton Story* (2023). Based on the findings, it can be concluded that all four politeness strategies proposed by Brown and Levinson (1987), namely bald-on-record, positive politeness, negative politeness, and off-record strategies, are employed throughout the series. Each strategy is selected according to the communicative purpose, interpersonal relationship, social hierarchy, and situational context in which the interaction takes place. Among the four strategies, bald-on-record is the most frequently employed by the female characters, particularly Queen Charlotte. This strategy is commonly used when exercising institutional authority, making important decisions, responding to urgent situations, and expressing disagreement toward rules or expectations imposed upon her. In contrast, positive politeness is mainly used to strengthen interpersonal relationships, express emotional support, and establish solidarity with others. Negative politeness is employed to demonstrate respect, minimize imposition, and maintain the hearer's freedom of action, while off-record strategy enables the characters to communicate criticism, disappointment, and resistance indirectly without

creating direct confrontation. Therefore, the findings indicate that the selection of politeness strategies is highly influenced by the speakers' communicative intentions and the social context surrounding each interaction.

2. The second objective of this study was to analyze how politeness strategies reflect female power in *Queen Charlotte: A Bridgerton Story* (2023). Based on the analysis, it can be concluded that politeness strategies function not only as linguistic devices for maintaining politeness but also as strategic communicative resources through which female characters construct authority, negotiate power, and maintain interpersonal relationships. Throughout the series, Queen Charlotte demonstrates the ability to adapt her communication according to different social situations. She frequently employs bald-on-record strategy when exercising her authority as queen, while positive and negative politeness are commonly used to express empathy, support, respect, and emotional sensitivity. Meanwhile, off-record strategy allows her to express dissatisfaction or criticism indirectly while maintaining social harmony. These findings demonstrate that politeness should not be interpreted solely as a symbol of submissiveness or communicative weakness. Instead, politeness becomes an effective strategy for balancing authority and interpersonal relationships. Through the appropriate selection of politeness strategies, Queen Charlotte is able to maintain her institutional power while preserving trust, cooperation, and emotional connection with other characters. Consequently, the study

supports the view that language functions as an important resource for negotiating power within particular social and cultural contexts.

B. Suggestions

In reference to the above findings, there are suggestions that are considered by the researcher after conducting this research. The suggestions are as follows.

1. The Readers

This study is expected to provide readers with a broader understanding of how politeness strategies function in communication, particularly in relation to gender and power. The findings demonstrate that politeness strategies are not merely employed to maintain courtesy or social harmony but also serve as communicative resources for expressing authority, negotiating interpersonal relationships, and constructing social identity. Therefore, readers are encouraged to analyze language not only from its linguistic forms but also by considering the social, cultural, and contextual factors that influence language use in everyday interactions as well as in audiovisual media.

2. Linguistics Students

For linguistics students, especially those interested in pragmatics, sociolinguistics, discourse analysis, and gender studies, this study is expected to serve as an additional reference for understanding the practical application of Brown and Levinson's politeness theory in audiovisual discourse. Furthermore, this study may encourage students to develop

critical perspectives on the relationship between language, gender, and power by exploring how linguistic choices reflect social hierarchy, interpersonal relationships, and cultural values. It is also expected that this study will inspire students to conduct further research on related linguistic issues using various theoretical perspectives and different research objects.

3. Future Researchers

This study is limited to the analysis of politeness strategies employed by female characters in *Queen Charlotte: A Bridgerton Story* (2023) using Brown and Levinson's politeness theory. Therefore, other researchers are encouraged to extend this study by investigating different literary works, films, television series, or other forms of audiovisual media representing various cultural contexts. Comparative studies involving both female and male characters may also provide broader insights into how politeness strategies are employed in relation to gender and power.

Moreover, future studies are recommended to adopt different theoretical frameworks, such as Leech's Politeness Principle, Spencer-Oatey's Rapport Management Theory, Culpeper's Impoliteness Theory, or Critical Discourse Analysis, to enrich the interpretation of language use. Since this study mainly focuses on verbal utterances, incorporating multimodal analysis—including facial expressions, gestures, body language, eye contact, and intonation—would provide a more comprehensive understanding of how politeness strategies and female power are represented in audiovisual discourse. It is expected that further

studies will continue to contribute to the development of pragmatics, sociolinguistics, discourse analysis, and gender studies.