

ABSTRAK

M. Qolbuddin Hikmatiar. 2026. *Dinamika Pola Komunikasi Keluarga di Era Digital di Kelurahan Takeran Magetan*. Skripsi. Program Studi Bimbingan dan Konseling, Fakultas Keguruan dan Ilmu Pendidikan, UNIVERSITAS PGRI MADIUN. Pembimbing (1) Dr. Dahlia Novarianing Asri, M.Si., (2) Dr. Tyas Martika Anggriana, S.Psi., M.Pd.

Perkembangan teknologi digital telah mengubah pola komunikasi keluarga, memberikan kemudahan komunikasi jarak jauh namun berpotensi mengurangi kualitas komunikasi tatap muka, memunculkan kesalahpahaman, dan meningkatkan konflik akibat penggunaan gawai. Penelitian ini bertujuan mendeskripsikan pola komunikasi keluarga di era digital serta menjelaskan perubahannya akibat penggunaan teknologi digital di Kelurahan Takeran, Kabupaten Magetan.

Penelitian ini menggunakan pendekatan kualitatif dengan jenis studi kasus, melibatkan lima keluarga sebagai subjek penelitian. Data dikumpulkan melalui observasi, wawancara, dan dokumentasi, dengan keabsahan data diuji melalui triangulasi sumber. Analisis data dilakukan melalui tahapan deskripsi kasus, pattern matching, dan explanation building.

Hasil penelitian menunjukkan bahwa komunikasi tatap muka tetap menjadi pola utama, sementara komunikasi digital melalui WhatsApp berperan sebagai media pendukung ketika anggota keluarga berjauhan. Orang tua tetap dominan dalam membangun komunikasi dan menanamkan nilai sopan santun, kejujuran, tanggung jawab, dan kemandirian. Penggunaan teknologi digital menurunkan intensitas komunikasi tatap muka, memicu kesalahpahaman berbasis pesan, dan konflik ringan terkait gawai, namun juga membantu menjaga kedekatan emosional melalui panggilan suara dan video. Keluarga menerapkan strategi adaptif seperti waktu bebas gawai, komunikasi terbuka, dan kesepakatan bersama penggunaan perangkat digital. Dengan demikian, teknologi digital mengubah dinamika komunikasi keluarga, namun komunikasi tatap muka tetap menjadi fondasi utama hubungan keluarga yang harmonis jika diimbangi penggunaan teknologi secara bijaksana.

Kata Kunci: Pola komunikasi keluarga, era digital, teknologi digital, komunikasi keluarga, studi kasus.

ABSTRACT

M. Qolbuddin Hikmatiar. 2026. Dynamics of Family Communication Patterns in the Digital Era in Takeran Urban Village, Magetan. Undergraduate Thesis. Guidance and Counseling Study Program, Faculty of Teacher Training and Education, UNIVERSITAS PGRI MADIUN. Supervisors: (1) Dr. Dahlia Novarianing Asri, M.Si., (2) Dr. Tyas Martika Anggriana, S.Psi., M.Pd.

The development of digital technology has transformed family communication patterns, offering the convenience of long-distance communication while potentially reducing the quality of face-to-face interaction, triggering misunderstandings, and increasing conflict related to device use. This study aims to describe family communication patterns in the digital era and explain the changes in these patterns resulting from the use of digital technology in Takeran Village, Magetan Regency.

This study employed a qualitative approach with a case study design, involving five families as research subjects. Data were collected through observation, interviews, and documentation, with data validity tested using source triangulation. Data analysis was carried out through case description, pattern matching, and explanation building.

The results show that face-to-face communication remains the primary pattern within families, while digital communication through WhatsApp serves as a supporting medium when family members are apart. Parents continue to play a dominant role in building communication and instilling values such as courtesy, honesty, responsibility, and independence. The use of digital technology has reduced the intensity of face-to-face communication, triggered misunderstandings in text-based communication, and caused minor conflicts related to device use, while also helping maintain emotional closeness through voice and video calls. Families adopted adaptive strategies such as designating device-free times when gathering, fostering open communication, and establishing shared agreements on digital device use. Thus, digital technology has reshaped the dynamics of family communication, yet face-to-face communication remains the core foundation for harmonious family relationships when balanced with wise use of digital technology.

Keywords: Family communication patterns, digital era, digital technology, family communication, case study.