

ABSTRAK

Devira Chessa Alvindra (2026). *Analisis Keterlibatan Akademik (Academic Engagement) Mahasiswa Penerima Beasiswa KIP-K pada Program Studi Pendidikan Ekonomi UNIPMA*. Skripsi. Program Studi Pendidikan Ekonomi, Fakultas Keguruan dan Ilmu Pendidikan, Universitas PGRI Madiun. Pembimbing (I) Dr.Dra. Ninik Srijani, M.Pd., MM., (II) Dr. Ramadhan Prasetya Wibawa, M.Pd.

Penelitian ini bertujuan untuk menganalisis keterlibatan akademik (*academic engagement*) mahasiswa penerima beasiswa KIP-K pada Program Studi Pendidikan Ekonomi UNIPMA yang ditinjau dari dimensi perilaku, emosional, dan kognitif, serta mengidentifikasi faktor pendorong, penghambat, dan tantangannya. Menggunakan pendekatan kualitatif dengan rancangan Fenomenologi Creswell, informan dipilih secara *purposive sampling* yang terdiri dari 13 mahasiswa aktif penerima KIP-K angkatan 2022–2024, 3 Dosen prodi, dan 1 perwakilan Biro Kemahasiswaan (BKM). Data dikumpulkan melalui wawancara mendalam, observasi dan dokumentasi, serta dianalisis dengan model Miles dan Huberman. Hasil penelitian menunjukkan bahwa mahasiswa memaknai beasiswa KIP-K sebagai tanggung jawab moral yang besar untuk berkuliah secara serius. Keterlibatan perilaku (*behavioral engagement*) ditunjukkan melalui kedisiplinan kehadiran yang optimal (80%–100%), partisipasi aktif di kelas, dan keaktifan berorganisasi atas keinginan sendiri. Keterlibatan emosional (*emotional engagement*) terlihat dari rasa syukur yang mendalam dan kemampuan mengubah kecemasan nilai menjadi motivasi belajar. Keterlibatan kognitif (*cognitive engagement*) diwujudkan melalui strategi belajar mandiri (*self-regulated learning*) dan investasi usaha ekstra demi mengejar target lulus *cumlaude*. Faktor pendorong utama keterlibatan mereka adalah keinginan membahagiakan orang tua dan mengubah nasib ekonomi keluarga, sedangkan hambatan berupa lelah fisik dan keterbatasan fasilitas pribadi berhasil dimitigasi melalui dukungan laboratorium serta Wi-Fi kampus di bawah pengawasan terstruktur dosen PA dan BKM. Esensi pengalaman hidup mahasiswa KIP-K Pendidikan Ekonomi UNIPMA adalah sebuah "Perjuangan Belajar Berbasis Tanggung Jawab Moral" yang melahirkan resiliensi akademik yang tinggi.

Kata Kunci: Keterlibatan Akademik, Beasiswa KIP-K, Pendidikan Ekonomi, Fenomenologi.

ABSTRACT

Devira Chessa Alvindra (2026). *Analysis of Academic Engagement of KIP-K Scholarship Recipient Students in the Economic Education Study Program of UNIPMA*. Undergraduate Thesis. Economic Education Study Program, Faculty of Teacher Training and Education, Universitas PGRI Madiun. Advisor (I) Dr.Dra. Ninik Srijani, M.Pd., MM., (II) Dr. Ramadhan Prasetya Wibawa, M.Pd.

This study aims to analyze the academic engagement of KIP-K scholarship recipient students in the Economic Education Study Program of UNIPMA viewed from the behavioral, emotional, and cognitive dimensions, as well as to identify the driving factors, inhibitors, and challenges. This study used a qualitative approach with Creswell's Phenomenology design. Informants were selected by purposive sampling consisting of 13 active KIP-K scholarship students from the 2022–2024 cohorts, 3 lecturers, and 1 representative from the Student Affairs Bureau (BKM). Data were collected through in-depth interviews, observation, documentation, and validated using source, technique, and time triangulation. The results showed that students interpret the KIP-K scholarship as a major moral responsibility to study seriously. Behavioral engagement is demonstrated through optimal attendance discipline (80%–100%), active class participation, and independent organizational activeness. Emotional engagement is reflected in a deep sense of gratitude and the ability to manage grade anxiety into learning motivation. Cognitive engagement is implemented through self-regulated learning strategies and extra effort investment for cum laude graduation targets. The main driving factor is the desire to make parents happy and change the family's economic destiny, while obstacles such as physical fatigue and limited personal facilities are successfully mitigated through campus laboratory and Wi-Fi support under the structured supervision of academic advisors and BKM. The essence of the lived experience of KIP-K Economic Education students at UNIPMA is a "Learning Struggle Based on Moral Responsibility" which creates high academic resilience.

Keywords: *Academic Engagement, KIP-K Scholarship, Economic Education, Phenomenology.*