

ABSTRAK

Difa Layla Nadif . *Pengembangan Media E Pop Up Book Berbasis Cinta Tanah Air Pada Materi Keragaman Budaya Kelas IV SD*. 2026. Sripsi, Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Keguruan dan Ilmu Pendidikan, Universitas PGRI Madiun. Dosen Pembimbing: (I) Dr. Candra Dewi, M.Pd., (II) Suyanti, S.Pd., M.Pd..

Penelitian ini dilatarbelakangi oleh belum optimalnya penggunaan media pembelajaran berbasis teknologi pada materi keragaman budaya kelas IV sekolah dasar, sehingga diperlukan media yang interaktif dan menarik untuk meningkatkan pemahaman serta menanamkan nilai cinta tanah air. Penelitian ini bertujuan mengembangkan dan menguji kelayakan media *E Pop-Up Book* berbasis cinta tanah air pada materi keragaman budaya kelas IV SD. Penelitian menggunakan metode *Research and Development (R&D)* dengan model ADDIE yang meliputi *analysis, design, development, implementation, dan evaluation*. Subjek penelitian terdiri atas guru dan siswa kelas IV di SDN Banjarsari Kulon 02 dan SDN Sirapan 01. Hasil penelitian menunjukkan media memperoleh validasi ahli media sebesar 88%, ahli materi 88%, respon guru 96%, dan respon siswa 94,11% dengan kategori sangat layak. Rata-rata hasil belajar siswa mencapai 90,25. Dengan demikian, media *E Pop-Up Book* dinyatakan sangat layak dan efektif digunakan dalam pembelajaran.

Kata Kunci: *E Pop-Up Book*, cinta tanah air, keragaman budaya, media pembelajaran, sekolah dasar

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This study was motivated by the limited use of technology-based learning media in teaching cultural diversity to fourth-grade elementary students. Therefore, interactive and engaging learning media are needed to improve students' understanding and foster patriotism. This study aimed to develop and evaluate the feasibility of an E-Pop Up Book based on patriotism for cultural diversity material in grade IV elementary school. The research employed the Research and Development (R&D) method using the ADDIE model, consisting of analysis, design, development, implementation, and evaluation. The research subjects were teachers and fourth-grade students at SDN Banjarsari Kulon 02 and SDN Sirapan 01. The results showed that the media obtained 88% validation from media experts, 88% from material experts, 96% teacher responses, and 94.11% student responses, all categorized as highly feasible. The average student learning outcome reached 90.25. Therefore, the E-Pop Up Book is highly feasible and effective for learning.

Keywords: E Pop-Up Book, patriotism, cultural diversity, learning media, elementary school.