

ABSTRAK

Atnan Ferdiasnyah. 2026. Pengembangan Media Video Animasi pada Materi Keragaman Budaya dan Kearifan Lokal Siswa Kelas IV Sekolah Dasar. Skripsi Program Studi Pendidikan Guru Sekolah Dasar, FKIP, Universitas PGRI Madiun. Pembimbing (I) Dr. Candra Dewi, M.Pd. (II) Eka Nofri Ari Yanto, S.Pd., M.Pd.

Penelitian ini bertujuan mengembangkan media video animasi pada materi Keragaman Budaya dan Kearifan Lokal serta menguji kelayakannya sebagai media pembelajaran IPAS kelas IV sekolah dasar. Penelitian menggunakan metode Research and Development (R&D) dengan model ADDIE yang meliputi tahap analisis, desain, pengembangan, implementasi, dan evaluasi. Penelitian dilaksanakan di SDN Jatirejo dengan melibatkan guru dan siswa kelas IV sebagai subjek penelitian. Data dikumpulkan melalui observasi, wawancara, angket, dokumentasi, dan tes. Hasil penelitian menunjukkan bahwa media video animasi memperoleh validasi ahli media sebesar 95% dan ahli materi sebesar 86% dengan kategori sangat layak. Uji coba perorangan memperoleh 95%, uji coba skala kecil 94%, dan uji coba skala besar 94%. Respons guru sebesar 82% dan respons siswa sebesar 95%. Hasil tes menunjukkan rata-rata nilai siswa 85,24 pada tahap implementasi. Berdasarkan hasil tersebut, media video animasi dinyatakan sangat layak dan efektif digunakan dalam pembelajaran IPAS di sekolah dasar.

Kata Kunci: video animasi, media pembelajaran, keragaman budaya, kearifan lokal, IPAS

ABSTRACT

Atnan Ferdiasnyah. 2026. Development of Animated Video Media on Cultural Diversity and Local Wisdom for Fourth-Grade Elementary School Students. Undergraduate Thesis, Primary School Teacher Education Study Program, Faculty of Teacher Training and Education (FKIP), Universitas PGRI Madiun. Supervisors: (I) Dr. Candra Dewi, M.Pd. (II) Eka Nofri Ari Yanto, S.Pd., M.Pd.

This study aimed to develop an animated video learning media on Cultural Diversity and Local Wisdom and to examine its feasibility as an instructional medium for fourth-grade elementary school students in Social Studies and Science (IPAS). The research employed a Research and Development (R&D) method using the ADDIE model, which consists of analysis, design, development, implementation, and evaluation stages. The study was conducted at SDN Jatirejo involving fourth-grade teachers and students as research participants. Data were collected through observations, interviews, questionnaires, documentation, and tests. The results showed that the media obtained a validity score of 95% from media experts and 86% from material experts, both categorized as highly feasible. Individual trials reached 95%, small-group trials 94%, and large-group trials 94%. Teacher response was 82% and student response was 95%. The learning test results showed an average score of 85.24 during implementation. Based on these findings, the animated video media is considered highly feasible and effective for use in elementary IPAS learning.

Keyword: *animated video, learning media, cultural diversity, local wisdom, elementary education*