

## ABSTRAK

Andriananda, Lady Grace. 2026. *Pengembangan Media Pembelajaran Fitampu Berbasis Heyzine Melalui Model Experiential Learning Dalam Keterampilan Menulis Bahasa Indonesia Kelas IV SD*. Skripsi. Program Studi Pendidikan Guru Sekolah Dasar, FKIP, Universitas PGRI Madiun. Pembimbing (I) Dr. Heny Kusuma Widyaningrum, M.Pd., (II) Dr. Nur Samsiyah, S.Pd.SD., M.Pd.

Penelitian bertujuan mengembangkan media Fitampu (*Flipbook* Interaktif Terampil Menulis Puisi) berbasis *Heyzine* melalui model *Experiential Learning* untuk mendukung keterampilan menulis puisi siswa kelas IV SD. Jenis penelitian yang digunakan adalah *Research and Development* (R&D) dengan model ADDIE. Penelitian dilaksanakan di SDN Sugihwaras 1 Kabupaten Magetan selama enam bulan, yaitu Januari hingga Juni 2026. Subjek yang terlibat berjumlah 29 peserta didik kelas IV. Data dikumpulkan melalui observasi, wawancara, angket validasi ahli, angket respon pengguna, dan hasil evaluasi pembelajaran. Hasil penelitian menunjukkan bahwa media Fitampu memperoleh persentase validasi sebesar 84,7% dari ahli media serta 98% dari ahli materi dan bahasa dengan kategori sangat layak. Respon pengguna menunjukkan persentase respon siswa sebesar 95% dan respon guru sebesar 88,7% dengan kategori sangat baik. Hasil evaluasi pembelajaran menunjukkan bahwa mayoritas nilai kuis peserta didik berada di atas KKM, sedangkan kegiatan terampil menulis puisi memperoleh rata-rata skor 20,5 dari skor maksimal 24. Temuan tersebut menunjukkan bahwa media Fitampu berbasis *Heyzine* melalui model *Experiential Learning* sangat layak digunakan dan mampu mendukung keterampilan menulis puisi siswa kelas IV SD.

**Kata Kunci :** Fitampu, *Heyzine*, *Experiential Learning*, Keterampilan Menulis

## ABSTRACT

Andriananda, Lady Grace. 2026. *Development of Fitampu Based Heyzine Using the Experiential Learning for Writing Skills on Indonesian in 4<sup>th</sup> grade of Primary School*. Thesis. Primary School Teacher Education. FKIP. Universitas PGRI Madiun. Supervising Lecturer (I) Dr. Heny Kusuma Widyaningrum, M.Pd., (II) Dr. Nur Samsiyah, S.Pd.SD., M.Pd.

The aim of this study was to development of Fitampu (Interactive Flipbook for Poetry Writing Skills) based on Heyzine using the Experiential Learning model to support the poetry writing skills of 4<sup>th</sup> grade primary school. The research design employed was Research and Development (R&D) using the ADDIE model. The study was conducted at SDN Sugihwaras 1 in Magetan Regency over a period of six months, from January to June 2026. The study involved 29 students of 4<sup>th</sup> grade. Data were collected through observation, interviews, expert validation questionnaires, user response questionnaires, and learning evaluation results. The research results showed that the Fitampu medium achieved a validation percentage of 84.7% from media experts and 98% from subject matter and language experts, categorised as highly suitable. User responses indicated a student response rate of 95% and a teacher response rate of 88.7%, categorised as very good. The learning evaluation results showed that the majority of students quiz marks were above the minimum passing mark, whilst the poetry writing activity achieved an average score of 20.5 out of a maximum of 24. These findings indicate that the Fitampu based Heyzine using the Experiential Learning is highly suitable for use and capable of supporting the poetry writing skills of 4<sup>th</sup> grade primary school.

**Keyword : Fitampu, Heyzine, Experiential Learning, Writing Skill**