

ABSTRAK

Anang Adiwijaya. 2026. *Pengembangan Media Digital Berbasis Budaya untuk Keterampilan Membaca Teks Narasi Siswa Kelas IV Sekolah Dasar*. Skripsi. Program Studi Pendidikan Guru Sekolah Dasar. Fakultas Keguruan dan Ilmu Pendidikan. Universitas PGRI Madiun. Pembimbing (1) Dr. Cerianing Putri Pratiwi., M.Pd., (II) Apri Kartikasari H.S., M.Pd.

Penelitian ini bertujuan untuk mengembangkan media digital berbasis budaya untuk mendukung keterampilan membaca teks naratif di kalangan siswa kelas empat sekolah dasar. Penelitian ini menggunakan desain Penelitian dan Pengembangan (R&D) dengan model ADDIE, yang terdiri dari tahapan analisis, desain, pengembangan, implementasi, dan evaluasi. Penelitian ini dilakukan di SDN Grobogan 02, melibatkan 18 siswa kelas empat sebagai subjek penelitian. Data dikumpulkan melalui observasi, wawancara, lembar validasi ahli, kuesioner tanggapan guru, dan kuesioner tanggapan siswa. Media yang dikembangkan berisi beberapa fitur, termasuk halaman pembuka, absensi digital, petunjuk penggunaan, materi pembelajaran, sumber belajar, latihan berjenjang, permainan edukatif, dan pertanyaan evaluasi. Konten tersebut mengintegrasikan unsur budaya melalui teks naratif, cerita lokal, nilai moral, dan ilustrasi budaya. Hasil validasi menunjukkan bahwa skor ahli media mencapai 91%, dikategorikan sangat layak, sedangkan skor ahli materi dan bahasa mencapai 83%, juga dikategorikan sangat layak. Selanjutnya, tanggapan guru memperoleh 98%, dan tanggapan siswa mencapai 98%, keduanya menunjukkan kategori sangat positif. Oleh karena itu, media digital berbasis budaya layak dan menarik untuk mendukung pengajaran membaca teks naratif di sekolah dasar.

Kata Kunci: *media digital berbasis budaya, teks naratif, keterampilan membaca, sekolah dasar, ADDIE*

ABSTRACT

Anang Adiwijaya. 2026. *Development of Culture-Based Digital Media for Narrative Text Reading Skills of Fourth Grade Elementary School Students*. Thesis. Elementary School Teacher Education Study Program. Faculty of Teacher Training and Education. Universitas PGRI Madiun. Supervisors (I) Dr. Cerianing Putri Pratiwi., M.Pd., (II) Apri Kartikasari H.S., M.Pd.

This study aims to develop culture-based digital media to support narrative text reading skills among fourth-grade elementary school students. This study used a Research and Development (R&D) design with the ADDIE model, which consists of the stages of analysis, design, development, implementation, and evaluation. This study was conducted at SDN Grobogan 02, involving 18 fourth-grade students as research subjects. Data were collected through observation, interviews, expert validation sheets, teacher response questionnaires, and student response questionnaires. The developed media contains several features, including a welcome page, digital attendance, user instructions, learning materials, learning resources, tiered exercises, educational games, and evaluation questions. The content integrates cultural elements through narrative texts, local stories, moral values, and cultural illustrations. The validation results showed that the media expert score reached 91%, categorized as very feasible, while the material and language expert score reached 83%, also categorized as very feasible. Furthermore, teacher responses obtained 98%, and student responses reached 98%, both indicating a very positive category. Therefore, culture-based digital media is feasible and interesting to support the teaching of narrative text reading in elementary schools.

Keywords: *culture-based digital media, narrative text, reading skills, elementary school, ADDIE*