

ABSTRAK

Syahda Nur Fadilah. 2026. *Pengembangan Media Pembelajaran Interaktif Berbasis Web Articulate Storyline pada Pembelajaran IPAS di Kelas V SD Negeri Wonorejo 01*. 2026. Skripsi. Program Studi Pendidikan Guru Sekolah Dasar, FKIP, Universitas PGRI Madiun. Pembimbing (I) Dr. Ibadullah Malawi, M.Pd. (II) Eka Nofri Ari Yanto, S.Pd., M.Pd.

Pembelajaran Ilmu Pengetahuan Alam dan Sosial (IPAS) di kelas V SDN Wonorejo 01 masih didominasi metode ceramah dan sumber belajar konvensional sehingga siswa kesulitan memahami materi Bagaimana Bentuk Indonesiaku, khususnya konsep peta. Penelitian ini bertujuan mengembangkan dan menguji kelayakan media pembelajaran interaktif berbasis web *Articulate Storyline* bernama GEOBI (Geografi Bentuk Indonesiaku). Penelitian menggunakan pendekatan *Research and Development* (R&D) dengan model ADDIE (*Analysis, Design, Development, Implementation, Evaluation*). Subjek penelitian adalah 16 siswa dan satu guru kelas V SDN Wonorejo 01. Data dikumpulkan melalui angket, observasi, dan wawancara, kemudian dianalisis secara deskriptif kuantitatif. Media GEOBI memuat lima submateri peta, tiga video pembelajaran, tiga level permainan interaktif, dan 20 soal evaluasi. Hasil validasi menunjukkan kelayakan sangat tinggi: ahli media 89,4%, ahli materi 82,5%, ahli bahasa 100%, dan praktisi 95,2%, dengan rata-rata gabungan 91,7%. Uji coba produk memperoleh respons siswa sebesar 88,4% (perorangan), 90,3% (kelompok kecil), dan 93% (lapangan), serta respons guru 85,8%, seluruhnya berkategori sangat layak. Media pembelajaran interaktif berbasis *Articulate Storyline* ini terbukti layak digunakan sebagai alternatif media pembelajaran IPAS yang interaktif, mudah diakses, dan mampu meningkatkan motivasi belajar siswa kelas V sekolah dasar.

Kata Kunci: Media pembelajaran interaktif; *Articulate Storyline*; IPAS; model ADDIE; sekolah dasar

ABSTRACT

Syahda Nur Fadilah. 2026. *Development of Web-Based Interactive Learning Media Using Articulate Storyline for IPAS Instruction in Grade 5 at Wonorejo 01 Public Elementary School*. 2026. Thesis. Elementary School Teacher Education Program, Faculty of Teacher Training and Education, Universitas PGRI Madiun. Advisors: Dr. Ibadullah Malawi, M.Pd., Co-Advisor: Eka Nofri Ari Yanto, S.Pd., M.Pd.

The teaching of Natural and Social Sciences (IPAS) in the fifth grade at SDN Wonorejo 01 is still dominated by lecture-based methods and conventional learning resources, making it difficult for students to understand the “How My Indonesia Looks” curriculum, particularly the concept of maps. This study aims to develop and test the feasibility of a web-based interactive learning medium created using Articulate Storyline, named GEOBI (Geography of “How My Indonesia Looks”). The study employed a Research and Development (R&D) approach using the ADDIE model (Analysis, Design, Development, Implementation, Evaluation). The research subjects consisted of 16 students and one fifth-grade teacher at SDN Wonorejo 01. Data were collected through questionnaires, observations, and interviews, and then analyzed using quantitative descriptive methods. The GEOBI media contains five map subtopics, three instructional videos, three levels of interactive games, and 20 evaluation questions. Validation results showed very high feasibility: 89.4% from media experts, 82.5% from content experts, 100% from language experts, and 95.2% from practitioners, with a combined average of 91.7%. Product testing yielded student response rates of 88.4% (individual), 90.3% (small groups), and 93% (field), as well as a teacher response rate of 85.8%, all of which were categorized as highly suitable. This Articulate Storyline-based interactive learning medium has proven to be suitable for use as an alternative IPAS learning medium that is interactive, easily accessible, and capable of increasing the learning motivation of fifth-grade elementary school students.

Keywords: *Interactive learning media; Articulate Storyline; IPAS; ADDIE model; elementary school*