

ABSTRAK

Afifah Salsabila. 2026. *Pengembangan Media Pembelajaran KARCITA dengan Integrasi Model Pembelajaran Kooperatif Tipe Student Teams-Achievement Division (STAD) untuk Meningkatkan Kemampuan Membaca Pemahaman Siswa Kelas IV SDN Sugihwaras 01.* Skripsi. Program Studi Pendidikan Guru Sekolah Dasar, FKIP, Universitas PGRI Madiun. Pembimbing (I) Dr. Endang Sri Maruti.,M.Pd, (II) Dr. Fauzatul Ma'rufah Rohmanurmeta, M.Pd.

Pembelajaran membaca pemahaman di kelas IV SDN Sugihwaras 01 masih didominasi metode ceramah dan penggunaan buku teks sehingga siswa kurang aktif serta mengalami kesulitan memahami isi bacaan. Penelitian ini bertujuan untuk (1) mendeskripsikan proses pengembangan media pembelajaran KARCITA dengan integrasi model pembelajaran kooperatif tipe *Student Teams-Achievement Division* (STAD), (2) mengetahui tingkat kevalidan media pembelajaran KARCITA, dan (3) mengetahui keefektifan media pembelajaran KARCITA dalam meningkatkan kemampuan membaca pemahaman siswa kelas IV SDN Sugihwaras 01. Penelitian ini menggunakan metode *Research and Development* (R&D) dengan model ADDIE. Subjek penelitian terdiri atas ahli media, ahli materi, ahli bahasa, guru kelas IV, dan 20 siswa kelas IV SDN Sugihwaras 01. Teknik pengumpulan data menggunakan observasi, wawancara, angket, tes, dan dokumentasi. Analisis data menggunakan analisis deskriptif kuantitatif dan kualitatif serta *paired sample t-test* dengan bantuan IBM SPSS Statistics. Hasil penelitian menunjukkan bahwa (1) media KARCITA berhasil dikembangkan menggunakan model ADDIE; (2) media dinyatakan sangat valid dengan persentase validasi ahli media 94%, ahli materi 100%, dan ahli bahasa 93%; serta (3) media dinyatakan efektif berdasarkan peningkatan rata-rata nilai pretest dari 64,93 menjadi 95,20 dan hasil *paired sample t-test* yang menunjukkan nilai signifikansi $<0,001$ ($<0,05$). Selain itu, media memperoleh respon guru sebesar 97% dan respon siswa sebesar 93% yang menunjukkan bahwa media sangat praktis. Dengan demikian, media pembelajaran KARCITA dengan integrasi model STAD terbukti valid, praktis, dan efektif untuk meningkatkan kemampuan membaca pemahaman siswa kelas IV sekolah dasar.

Kata kunci: KARCITA, STAD, membaca pemahaman, ADDIE.

ABSTRACT

Afifah Salsabila. 2026. *Development of KARCITA Learning Media with the Integration of Student Teams-Achievement Division (STAD) Cooperative Learning Model to Improve Reading Comprehension Skills of Fourth Grade Students of SDN Sugihwaras 01.* Thesis. Elementary School Teacher Education Study Program, FKIP, Universitas PGRI Madiun. Supervisors (I) Dr. Endang Sri Maruti.,M.Pd, (II) Dr. Fauzatul Ma'rufah Rohmanurmeta, M.Pd.

Learning to read comprehension in grade IV of SDN Sugihwaras 01 is still dominated by lecture methods and the use of textbooks so that students are less active and have difficulty understanding the content of the reading. This study aims to (1) describe the process of developing KARCITA learning media with the integration of the Student Teams-Achievement Division (STAD) cooperative learning model, (2) determine the level of validity of KARCITA learning media, and (3) determine the effectiveness of KARCITA learning media in improving the reading comprehension skills of grade IV students of SDN Sugihwaras 01. This study uses the Research and Development (R&D) method with the ADDIE model. The research subjects consisted of media experts, material experts, language experts, grade IV teachers, and 20 grade IV students of SDN Sugihwaras 01. Data collection techniques used observation, interviews, questionnaires, tests, and documentation. Data analysis used quantitative and qualitative descriptive analysis and paired sample t-test with the help of IBM SPSS Statistics. The results of the study showed that (1) KARCITA media was successfully developed using the ADDIE model; (2) The media was declared highly valid with a validation percentage of 94% from media experts, 100% from material experts, and 93% from language experts; and (3) the media was declared effective based on an increase in the average pretest score from 64.93 to 95.20 and the results of the paired sample t-test showing a significance value of <0.001 (<0.05). In addition, the media received a 97% teacher response and a 93% student response, indicating that the media was very practical. Thus, the KARCITA learning media with the integration of the STAD model was proven to be valid, practical, and effective in improving the reading comprehension skills of fourth-grade elementary school students.

Keywords: KARCITA, STAD, reading comprehension, ADDIE.