

ABSTRAK

Hendra Mushtofa Muzammil Wafy. 2026. Pengembangan Media Interaktif “Sila Ceria” dengan Model Pembelajaran Kooperatif Tipe STAD pada Mata Pelajaran PPKn Peserta Didik Kelas IV SD. Skripsi Program Studi Pendidikan Guru Sekolah Dasar, FKIP, Universitas PGRI Madiun. Pembimbing (I) Dr. Endang Sri Maruti, M.Pd. (II) Vivi Rulviana, S. Pd., M.Pd.

Penelitian ini bertujuan untuk mengembangkan media pembelajaran interaktif Sila Ceria berbasis Articulate Storyline yang diintegrasikan dengan model pembelajaran kooperatif tipe Student Teams Achievement Division (STAD) pada mata pelajaran Pendidikan Pancasila dan Kewarganegaraan (PPKn) materi pengamalan sila-sila Pancasila untuk peserta didik kelas IV Sekolah Dasar, serta mengetahui tingkat kelayakan media yang dikembangkan. Penelitian ini menggunakan metode penelitian dan pengembangan (Research and Development) dengan model ADDIE yang meliputi lima tahap, yaitu Analysis, Design, Development, Implementation, dan Evaluation. Tahap analisis dilakukan melalui observasi, wawancara, dan studi dokumentasi untuk mengidentifikasi kebutuhan pembelajaran. Tahap perancangan dan pengembangan menghasilkan media interaktif yang memadukan teks, gambar, animasi, audio, video, kuis, dan permainan edukatif menggunakan aplikasi Articulate Storyline. Kelayakan produk dinilai oleh ahli media, ahli materi, dan ahli bahasa menggunakan instrumen angket berskala Likert. Penelitian ini dibatasi pada tahap pengembangan dan validasi ahli sehingga implementasi lapangan kepada peserta didik belum dilaksanakan. Hasil penelitian menunjukkan bahwa media memperoleh persentase kelayakan sebesar 86,6% dari ahli media, 93,3% dari ahli materi, dan 84% dari ahli bahasa dengan rata-rata keseluruhan sebesar 87,7% yang termasuk dalam kategori sangat layak. Hasil tersebut menunjukkan bahwa media pembelajaran interaktif Sila Ceria telah memenuhi aspek isi, tampilan, bahasa, dan teknis sehingga layak digunakan sebagai media pendukung pembelajaran PPKn materi pengamalan sila-sila Pancasila di kelas IV Sekolah Dasar. Media ini diharapkan dapat menjadi alternatif pembelajaran yang lebih menarik, interaktif, dan sesuai dengan karakteristik peserta didik pada era pembelajaran digital.

Kata Kunci: media interaktif, Articulate Storyline, STAD, PPKn

ABSTRACT

Hendra Mushtofa Muzammil Wafy. 2026. Development of the Interactive Media “Sila Ceria” Using the STAD-Type Cooperative Learning Model in Civics Lessons for 4th Grade Elementary School Students. Undergraduate Thesis, Elementary School Teacher Education Study Program, FKIP, PGRI University Madiun. Supervisors: (I) Dr. Endang Sri Maruti, M.Pd., (II) Vivi Rulviana, S.Pd., M.Pd.

This study aimed to develop Sila Ceria, an interactive learning media based on Articulate Storyline integrated with the Student Teams Achievement Division (STAD) cooperative learning model for the fourth-grade Civic Education (PPKn) lesson on the implementation of Pancasila values, and to determine the feasibility of the developed media. This research employed a Research and Development (R&D) method using the ADDIE model, which consists of five stages: Analysis, Design, Development, Implementation, and Evaluation. The analysis stage involved classroom observation, interviews, and document analysis to identify learning needs. The design and development stages produced an interactive multimedia application incorporating text, images, animations, audio, videos, quizzes, and educational games using Articulate Storyline. The feasibility of the product was evaluated by media, material, and language experts using Likert-scale validation instruments. This study was limited to the development and expert validation stages; therefore, field implementation involving students was not conducted. The results showed that the media obtained a feasibility score of 86.6% from the media expert, 93.3% from the material expert, and 84% from the language expert, with an overall average of 87.7%, which falls into the very feasible category. These findings indicate that the Sila Ceria interactive learning media meets the criteria in terms of content quality, media design, language, and technical aspects. Therefore, it is considered suitable as a supporting learning medium for fourth-grade Civic Education on the implementation of Pancasila values. The developed media is expected to provide a more engaging, interactive, and meaningful learning experience while supporting teachers in implementing innovative digital learning practices in elementary schools.

Keywords: interactive learning media, Articulate Storyline, STAD, Civic Education