

ABSTRAK

Nabilla Dwi Alisa. 2026. Pengembangan Media Kartu Bergambar berbasis *Google Sites* menggunakan Model Pembelajaran *Discovery Learning* untuk Keterampilan Membaca Siswa Fase B. Skripsi. Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Keguruan dan Ilmu Pendidikan, Universitas PGRI Madiun. Pembimbing (I) Dr. Nur Samsiyah, S.Pd.SD., M.Pd., (II) Dr. Heny Kusuma Widyaningrum, M.Pd.

Permasalahan yang ditemukan di SDN Ngadirejo 02 yaitu rendahnya keterampilan membaca siswa, khususnya dalam memahami isi teks informasi. Hal ini disebabkan oleh penggunaan media pembelajaran yang masih monoton, terbatas pada buku paket dan LKS, serta belum memanfaatkan media berbasis teknologi secara optimal sehingga siswa merasa jenuh, kurang fokus, dan kesulitan menangkap informasi dari bacaan. Tujuan penelitian ini adalah untuk mengembangkan media kartu bergambar berbasis *Google Sites* menggunakan model pembelajaran *Discovery Learning*, mengetahui kelayakan media, serta mengetahui respons guru dan siswa terhadap penggunaannya. Jenis penelitian ini adalah *Research and Development* (R&D) dengan model pengembangan ADDIE yang meliputi tahap analisis, desain, pengembangan, implementasi, dan evaluasi. Instrumen yang digunakan berupa lembar validasi ahli materi dan bahasa, lembar validasi ahli media, serta angket respons guru dan siswa. Teknik pengumpulan data dilakukan melalui observasi, wawancara, angket, dan dokumentasi. Hasil penelitian menunjukkan bahwa media yang dihasilkan berupa kartu bergambar berbasis *Google Sites* materi teks informasi untuk siswa Fase B (Kelas III). Kelayakan media dibuktikan dengan hasil validasi ahli bahasa dan materi sebesar 93,3% (sangat valid), validasi ahli media sebesar 91,6% (sangat valid), serta respons guru sebesar 95% dan respons siswa sebesar 93,7% yang termasuk dalam kategori sangat baik. Hasil belajar siswa juga menunjukkan peningkatan dengan rata-rata 91%. Kesimpulannya, media kartu bergambar berbasis *Google Sites* menggunakan model *Discovery Learning* dinyatakan sangat layak dan praktis digunakan untuk meningkatkan keterampilan membaca siswa Fase B Sekolah Dasar.

Kata kunci: Media Kartu Bergambar, *Google Sites*, *Discovery Learning*, Keterampilan Membaca, Teks Informasi, ADDIE.

ABSTRACT

Nabilla Dwi Alisa, 2026. *Development of Picture Card Media based on Google Sites using the Discovery Learning Learning Model for Phase B Students Reading Skills*. Thesis. Elementary School Teacher Education Program, Faculty of Teacher Training and Education, UNIVERSITAS PGRI MADIUN. Advisors: Dr. Nur Samsiyah, S.Pd.SD., M.Pd., Co-Advisor: Dr. Heny Kusuma Widyaningrum, M.Pd.

Keywords: Picture Cards, Google Sites, Discovery Learning, Reading Skills, Informational Texts, ADDIE.

The problem identified at SDN Ngadirejo 02 is students' low reading skills, particularly in understanding the content of informational texts. This is caused by the use of learning media that remains monotonous, limited to textbooks and worksheets, and does not yet make optimal use of technology-based media; as a result, students feel bored, lack focus, and have difficulty grasping information from the reading material. The objectives of this study are to develop Google Sites-based picture card media using the Discovery Learning model, to assess the feasibility of the media, and to determine the responses of teachers and students to its use. This is a Research and Development (R&D) study using the ADDIE development model, which includes the stages of analysis, design, development, implementation, and evaluation. The instruments used included validation sheets from subject matter and language experts, validation sheets from media experts, and response questionnaires for teachers and students. Data collection techniques involved observation, interviews, questionnaires, and documentation. The results of the study indicate that the resulting media consists of Google Sites-based picture cards featuring informational text for Phase B students (Grade 3). The feasibility of the media was demonstrated by the results of the subject matter and language expert validation at 93.3% (highly valid), media expert validation at 91.6% (highly valid), as well as teacher feedback at 95% and student feedback at 93.7%, both of which fall into the "very good" category. Student learning outcomes also showed an improvement, with an average of 91%. In conclusion, the Google Sites-based picture card teaching material using the Discovery Learning model is deemed highly feasible and practical for improving the reading skills of Phase B elementary school students.