

ABSTRAK

Maulinda Maygianti. 2026. Pengembangan Media *Pop-Up Book* Digital dengan Model *Discovery Learning* untuk Penguatan Literasi Membaca Teks Dongeng Berbasis Kearifan Lokal Siswa SD. Program Studi Pendidikan Guru Sekolah Dasar, FKIP, UNIVERSITAS PGRI MADIUN. Pembimbing (I) Dr. Heny Kusuma Widyaningrum, M.Pd., (II) Apri Kartikasari H.S., M.Pd.

Penelitian ini bertujuan untuk mengembangkan media *Pop-Up Book* Digital berbasis *discovery learning* untuk penguatan literasi membaca teks dongeng berbasis kearifan lokal siswa sekolah dasar, mengetahui kelayakan media, serta mengetahui respons guru dan siswa terhadap media yang dikembangkan. Penelitian ini menggunakan metode *Research and Development* (R&D) dengan model ADDIE yang meliputi tahap *Analyze, Design, Development, Implementation, dan Evaluation*. Subjek penelitian adalah 13 siswa kelas III SDN Wayut 03. Teknik pengumpulan data menggunakan observasi, wawancara, angket, dan dokumentasi. Hasil penelitian menunjukkan bahwa media memperoleh persentase validasi ahli media sebesar 87% dan ahli materi serta bahasa sebesar 100% dengan kategori sangat layak. Rata-rata hasil validasi mencapai 94% dengan kategori sangat layak. Respons guru dan siswa masing-masing memperoleh persentase 98,6% dengan kategori sangat menarik. Dengan demikian, media *Pop-Up Book* Digital berbasis *discovery learning* layak digunakan untuk mendukung penguatan literasi membaca teks dongeng berbasis kearifan lokal pada siswa sekolah dasar.

Kata kunci: *Pop-Up Book* Digital, *discovery learning*, literasi membaca, kearifan lokal.

ABSTRACT

Maulinda Maygianti. 2026. *Development of a Digital Pop-Up Book Media Using the Discovery Learning Model to Strengthen Reading Literacy of Local Wisdom-Based Folktales for Elementary School Students*. Elementary School Teacher Education Study Program, Faculty of Teacher Training and Education, UNIVERSITAS PGRI MADIUN. Advisors: (I) Dr. Heny Kusuma Widyaningrum, M.Pd., (II) Apri Kartikasari H.S., M.Pd.

This study aimed to develop a Digital Pop-Up Book learning media based on the discovery learning model to strengthen elementary school students' reading literacy of local wisdom-based folktales, to determine the feasibility of the developed media, and to identify teachers' and students' responses to the media. This study employed the Research and Development (R&D) method using the ADDIE model, which consists of the Analyze, Design, Development, Implementation, and Evaluation stages. The research subjects were 13 third-grade students of SDN Wayut 03. Data were collected through observations, interviews, questionnaires, and documentation. The results showed that the developed media obtained a validation score of 87% from the media expert and 100% from the material and language experts, indicating that the media was highly feasible. The average validation score reached 94%, which was categorized as highly feasible. Both teachers' and students' responses achieved a score of 98.6%, indicating that the media was highly attractive. Therefore, the Digital Pop-Up Book based on the Discovery Learning model is feasible for supporting the strengthening of reading literacy in local wisdom-based folktales among elementary school students.

Keywords: *Digital Pop-Up Book, Discovery Learning, reading literacy, local wisdom.*