

## ABSTRAK

Wulan Nurmalasari, 2026. Analisis profitabilitas dan current ratio terhadap harga saham dengan self assessment system sebagai variabel moderasi (Studi pada perusahaan perbankan konvensional yang terdaftar di BEI Tahun 2020-2024). Skripsi. Program Studi Akuntansi, Fakultas Ekonomi dan Bisnis, Universitas PGRI Madiun. Pembimbing (I) Dr. Anny Widiasmara, S.E, M.Si., CSRS., Pembimbing (II) Moh.Ubaidillah, S.Pd., M.Si., CSRS.

Penelitian ini dilatar belakangi pada fenomena pasar modal merupakan salah satu instrumen penting dalam perekonomian modern karena berfungsi sebagai sarana penghimpun dana jangka panjang sekaligus indikator kinerja perusahaan. Harga saham menjadi perhatian utama bagi investor karena mencerminkan persepsi pasar terhadap kondisi fundamental perusahaan, prospek pertumbuhan, serta tingkat risiko yang dihadapi. Oleh karena itu, perusahaan perlu menjaga kinerja keuangan yang baik agar mampu meningkatkan kepercayaan investor dan memperkuat nilai Perusahaan. Data yang digunakan adalah data sekunder berupa laporan keuangan dan laporan tahunan. Perusahaan perbankan konvensional tahun 2020-2024) berjumlah 43 perusahaan perbankan konvensional. Alat uji yang digunakan adalah SPSS 24. Hasil penelitian ini menunjukkan bahwa profitabilitas (ROA) berpengaruh signifikan terhadap harga saham, artinya semakin tinggi profitabilitas, semakin tinggi harga saham. Current ratio juga terbukti berpengaruh terhadap harga saham, yang menunjukkan pentingnya likuiditas perusahaan. Self-assessment system dapat memoderasi pengaruh profitabilitas terhadap harga saham, namun tidak dapat memoderasi pengaruh current ratio. Penelitian ini memberikan wawasan tentang hubungan antara indikator keuangan dan harga saham serta peran sistem penilaian diri dalam meningkatkan kinerja pasar saham perusahaan perbankan.

**Kata kunci:** Return on Asset, Current ratio, Self Assesment system, Harga saham

## ABSTRACT

Wanda Nurmalasari, 2026. Analysis of profitability and current ratio on stock prices with self-assessment system as a moderating variable (Study on conventional banking companies listed on the IDX in 2020-2024). Thesis. Accounting Study Program, Faculty of Economics and Business, Universitas PGRI Madiun. Supervisor (I) Dr. Anny Widiastara, S.E, M.Si., CSRS., Supervisor (II) Moh. Ubaidillah, S.Pd., M.Si., CSRS.

This research is motivated by the phenomenon of the capital market, which is one of the important instruments in the modern economy because it functions as a means of raising long-term funds and an indicator of company performance. Stock prices are a primary concern for investors because they reflect market perceptions of the company's fundamental condition, growth prospects, and the level of risk faced. Therefore, companies need to maintain good financial performance to be able to increase investor confidence and strengthen the company's value. The data used are secondary data in the form of financial reports and annual reports. Conventional banking companies (2020-2024) totaled 43 conventional banking companies. The test tool used was SPSS 24. The results of this study indicate that profitability (ROA) has a significant effect on stock prices, meaning that the higher the profitability, the higher the stock price. The current ratio is also proven to affect stock prices, which indicates the importance of company liquidity. The self-assessment system can moderate the effect of profitability on stock prices, but cannot moderate the effect of the current ratio. This study provides insight into the relationship between financial indicators and stock prices and the role of self-assessment systems in improving the stock market performance of banking companies.

**Keywords: Return on Asset, Current ratio, Self Assessment system, Stock price**