

ABSTRACT

Krisna Oktavianti. 2025. *The Implementation of Animated Media to Improve Early Reading Skills of First Grade Students at SD Negeri 1 Selorejo, Bagor District, Nganjuk Regency.* Thesis. Madiun: Master's Program of Indonesian Language and Literature Education, Faculty of Graduate Studies, Universitas PGRI Madiun. Advisors: (I) Dr. Elva Nuraina, S.E., M.Si., (II) Dr. Muhammad Binur Huda, M.Pd.

Keywords: *animated media, early reading, elementary school learning, reading skills, qualitative research.*

This study aims to describe the implementation of animated media in early reading instruction and to analyze its impact on the reading skills of elementary school students. The background of this research is the low level of early reading skills among first-grade students, which is caused by limited variation in learning media and low student learning motivation. Animated media is considered an alternative learning medium that can present material visually, attractively, and in an easily understandable manner for students.

This study employed a qualitative approach with a descriptive research design. The research subjects were first-grade elementary school students, with classroom teachers serving as informants. Data collection techniques included observation, interviews, early reading tests, and documentation. Data analysis was conducted through data reduction, data presentation, and conclusion drawing.

The results indicate that the implementation of animated media in early reading instruction was able to increase students' attention, motivation, and participation during the learning process. In addition, there was an improvement in students' abilities to recognize letters, read syllables, read words, and read simple sentences. Animated media also assisted teachers in delivering learning materials in a more systematic and engaging manner.

The conclusion of this study is that animated media is effective for use in early reading instruction because it enhances student engagement and improves the reading skills of early-grade students. Therefore, animated media is recommended as an alternative learning medium to improve the quality of early reading instruction in elementary schools.

ABSTRAK

Krisna Oktavianti. 2025. *Penerapan Media Animasi untuk Meningkatkan Keterampilan Membaca Permulaan Siswa Kelas 1 SD Negeri 1 Selorejo Kecamatan Bagor Kabupaten Nganjuk*. Tesis. Madiun: Program Studi Magister Pendidikan Bahasa Indonesia dan Sastra Indonesia, Fakultas Pascasarjana, Universitas PGRI Madiun. Pembimbing (I) Dr. Elva Nuraina, SE., M.Si., (II) Dr. Muhammad Binur Huda, M.Pd.

Kata kunci: Media Animasi, Membaca Permulaan, Pembelajaran Sekolah Dasar, Kemampuan Membaca, Penelitian Kualitatif.

Penelitian ini bertujuan untuk mendeskripsikan penerapan media animasi dalam pembelajaran membaca permulaan serta menganalisis hasil penerapannya terhadap kemampuan membaca siswa sekolah dasar. Permasalahan yang melatarbelakangi penelitian ini adalah rendahnya kemampuan membaca permulaan siswa kelas awal yang disebabkan oleh keterbatasan variasi media pembelajaran dan rendahnya motivasi belajar siswa. Media animasi dipandang sebagai salah satu alternatif media yang mampu menyajikan materi secara visual, menarik, dan mudah dipahami oleh siswa.

Penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian deskriptif. Subjek penelitian adalah siswa kelas I sekolah dasar dan guru kelas sebagai informan. Teknik pengumpulan data meliputi observasi, wawancara, tes membaca permulaan, dan dokumentasi. Analisis data dilakukan melalui tahapan reduksi data, penyajian data, dan penarikan kesimpulan.

Hasil penelitian menunjukkan bahwa penerapan media animasi dalam pembelajaran membaca permulaan mampu meningkatkan perhatian, motivasi, dan partisipasi siswa selama proses pembelajaran. Selain itu, terjadi peningkatan kemampuan siswa dalam mengenal huruf, membaca suku kata, membaca kata, dan membaca kalimat sederhana. Media animasi juga membantu guru dalam menyampaikan materi pembelajaran secara lebih sistematis dan menarik.

Simpulan penelitian ini adalah bahwa media animasi efektif digunakan dalam pembelajaran membaca permulaan karena mampu meningkatkan keterlibatan siswa dan kemampuan membaca siswa kelas awal. Oleh karena itu, media animasi direkomendasikan sebagai salah satu alternatif media pembelajaran untuk meningkatkan kualitas pembelajaran membaca permulaan di sekolah dasar.