

ABSTRAK

Novita Afryda Hastuti. 2025. Pengaruh *Self Efficacy*, *Emotional Intelligence*, dan *Career Planning*, terhadap *Work Readiness* (Studi Kasus pada *Fresh Graduate* di Kota Madiun). Skripsi. Program Studi Manajemen, Fakultas Ekonomi dan Bisnis, Universitas PGRI Madiun. Pembimbing (I) Dr. Karuniawati Hasanah, S.E., M.M. Pembimbing (II) Robby Sandhi Dessyarti, S.E., M.M.

Penelitian ini bertujuan untuk mengetahui pengaruh *self efficacy*, *emotional intelligence*, dan *career planning* terhadap *work readiness* pada *fresh graduate* di Kota Madiun. Penelitian ini menggunakan pendekatan kuantitatif dengan jumlah sampel sebanyak 384 responden yang merupakan *fresh graduate* dari berbagai perguruan tinggi di Kota Madiun. Pengolahan dan analisis data dilakukan dengan menggunakan software SPSS. Uji statistik yang digunakan dalam penelitian ini meliputi uji validitas, uji reliabilitas, uji normalitas, uji multikolinearitas, uji heterokedastisitas, analisis regresi linear berganda, uji t, dan koefisien determinasi. Analisis dilakukan untuk mengetahui pengaruh masing-masing variabel secara parsial terhadap *work readiness*. Hasil dari penelitian ini disimpulkan bahwa *self efficacy*, *emotional intelligence*, dan *career planning* berpengaruh positif dan signifikan secara parsial terhadap *work readiness*.

Kata Kunci: *Self Efficacy*, *Emotional Intelligence*, *Career Planning*, *Work Readiness*

ABSTRACT

Novita Afryda Hastuti. 2025. *The Effect of Self-Efficacy, Emotional Intelligence, and Career Planning towards Work Readiness (A Case Study of Fresh Graduates in Madiun City)*. Thesis. Management Study Program, Faculty of Economics and Business, Universitas PGRI Madiun. Advisor (I) Dr. Karuniawati Hasanah, S.E., M.M. Advisor (II) Robby Sandhi Dessyarti, S.E., M.M.

This study aims to determine the effect of self-efficacy, emotional intelligence, and career planning towards work readiness among fresh graduates in Madiun City. This study used a quantitative approach with a sample of 384 respondents, fresh graduates from various universities in Madiun City. Data processing and analysis were performed using SPSS software. Statistical tests used in this study included validity, reliability, normality, multicollinearity, heteroscedasticity, multiple linear regression analysis, t-test, and coefficient of determination. The analysis was conducted to determine the partial effect of each variable on work readiness. The results of this study conclude that self-efficacy, emotional intelligence, and career planning have a positive and significant partial effect towards work readiness.

Keywords: Self-Efficacy, Emotional Intelligence, Career Planning, Work Readiness.