

## ABSTRAK

Marisa Puji Lestari. 2025. Pengaruh *Growth Opportunity*, *Net Working Capital*, *Leverage*, Dan Profitabilitas Terhadap *Cash Holding* Pada Perusahaan Sektor *Healthcare* Yang Terdaftar Di Bursa Efek Indonesia (BEI) Periode Tahun 2017 – 2024. Program Studi Manajemen. Fakultas Ekonomi dan Bisnis Universitas PGRI Madiun. Pembimbing I: Dr. Anggita Langgeng Wijaya, S.E., M.Si., Ak. C.A.. Pembimbing II: Ririh Anggraini Setyahety, S. E., M. M.

Penelitian ini bertujuan untuk menganalisis pengaruh *Growth Opportunity*, *Net Working Capital*, *Leverage*, dan Profitabilitas terhadap *Cash Holding* pada perusahaan sektor *Healthcare* yang terdaftar di Bursa Efek Indonesia (BEI) selama periode 2017 - 2024. Sektor *Healthcare* dipilih karena karakteristik uniknya yang padat modal dan memiliki potensi pertumbuhan tinggi. Teknik pengambilan sampel menggunakan metode *purposive sampling*. Penelitian ini menggunakan pendekatan kuantitatif dengan data sekunder yang diperoleh dari laporan keuangan 20 perusahaan sampel. Analisis data dilakukan dengan menggunakan metode regresi linier berganda yang diolah melalui program SPSS 25. Berdasarkan hasil analisis, ditemukan bahwa variabel *Growth Opportunity* berpengaruh negatif dan signifikan terhadap *Cash Holding*, variabel *Net Working Capital*, dan Profitabilitas memiliki pengaruh positif dan signifikan terhadap *Cash Holding*. Sementara itu, variabel *Leverage*, tidak memiliki pengaruh terhadap *Cash Holding*.

Kata Kunci: *Cash Holding*, *Growth Opportunity*, *Leverage*, *Net Working Capital*, Profitabilitas

## ABSTRACT

*Marisa Puji Lestari. 2025. The Effect of Growth Opportunity, Net Working Capital, Leverage, and Profitability towards Cash Holdings in Healthcare Companies Listed on the Indonesia Stock Exchange (IDX) for the Period 2017–2024. Management Study Program. Faculty of Economics and Business, Universitas PGRI Madiun. Advisor I: Dr. Anggita Langgeng Wijaya, S.E., M.Si., Ak. C.A.. Advisor II: Ririh Anggraini Setyahety, S.E., M.M.*

This study aims to analyze the effect of Growth Opportunity, Net Working Capital, Leverage, and Profitability towards Cash Holdings in Healthcare Companies Listed on the Indonesia Stock Exchange (IDX) for the period 2017–2024. The Healthcare sector was selected due to its unique characteristics, being capital-intensive and having high growth potential. The sampling technique used purposive sampling. This study employed a quantitative approach with secondary data obtained from the financial statements of 20 sample companies. Data analysis was performed using multiple linear regression with SPSS 25. Based on the analysis, it was found that Growth Opportunity has a negative and significant effect towards Cash Holdings, while Net Working Capital and Profitability have a positive and significant effect towards Cash Holdings. Meanwhile, Leverage has no effect towards Cash Holdings.

*Keywords: Cash Holding, Growth Opportunity, Leverage, Net Working Capital, Profitability.*