

ABSTRAK

Atika Damayanti (2025) “Pengaruh Tingkat Suku Bunga dan *Legal Reserve Requirement* terhadap Nilai Perusahaan dengan Profitabilitas sebagai variabel intervening. (Studi Empiris Pada Perusahaan Sub-Sektor Perbankan yang Terdaftar di Bursa Efek Indonesia periode 2019 - 2023)” Skripsi. Program Studi Manajemen. Fakultas Ekonomi dan Bisnis. Universitas PGRI Madiun. Dosen Pembimbing : (I) Dr. Liliek Nur Sulistiyowati, S.E., M.M. (II) Sendy Dwi Haryanto, S.Pd., M.A., CSRS., CSRA., Cert. DA.

Penelitian dilakukan pada perusahaan sub-sektor perbankan yang terdaftar di Bursa Efek Indonesia periode 2019–2023. Metode yang digunakan adalah pendekatan kuantitatif dengan teknik analisis menggunakan SPSS versi 25. Sampel ditentukan melalui *purposive sampling* dan menghasilkan 215 data observasi.

Hasil penelitian menunjukkan bahwa Tingkat Suku Bunga tidak berpengaruh terhadap profitabilitas maupun nilai perusahaan. *Legal Reserve Requirement* berpengaruh positif dan signifikan terhadap profitabilitas dan nilai perusahaan. Profitabilitas berpengaruh negatif dan signifikan terhadap nilai perusahaan serta memediasi pengaruh ketiga variabel independen terhadap nilai perusahaan.

Kata Kunci: Tingkat Suku Bunga, *Legal Reserve Requirement*, Profitabilitas, Nilai Perusahaan, Perbankan, Bursa Efek Indonesia.

ABSTRACT

Atika Damayanti (2025) 'The Effect of Interest Rates and Legal Reserve Requirements on Company Value with Profitability as an Intervening Variable. (An Empirical Study of Banking Sub-Sector Companies Listed on the Indonesia Stock Exchange for the Period 2019-2023)' Thesis. Management Program. Faculty of Economics and Business. PGRI University of Madiun. Supervisors: (I) Dr. Liliek Nur Sulistiyowati, S.E., M.M. (II) Sedy Dwi Haryanto, S.Pd., M.A., CSRS., CSRA., Cert. DA.

The study was conducted on banking sub-sector companies listed on the Indonesia Stock Exchange from 2019 to 2023. A quantitative approach was used with analysis techniques employing SPSS version 25. The sample was determined through purposive sampling, yielding 215 observation data points.

The results indicate that the Interest Rate does not affect profitability or firm value. The Legal Reserve Requirement has a positive and significant impact on profitability and firm value. Profitability has a negative and significant effect on firm value and mediates the influence of the three independent variables on firm value.

Keywords: *Interest Rate, Legal Reserve Requirement, Profitability, Firm Value, Banking, Indonesia Stock Exchange.*