

ABSTRAK

Rina Rahayu, 2025. Dampak *home industri* anyaman bambu terhadap kehidupan sosial ekonomi masyarakat desa ringinagung, kabupaten magetan. Tesis. Madiun : Program Study Magister Pendidikan Ilmu Pengetahuan Sosial, Fakultas Pascasarjana, Universitas PGRI Madiun. Pembimbing (I) Dr. Ibadullah Malawi, M.Pd., (II) Dr. Sudarmiani, M.Pd.

Kata Kunci : *Home Industry*, Kehidupan Sosial Ekonomi Masyarakat

Penelitian ini bertujuan untuk mendeskripsikan dampak keberadaan home industry anyaman bambu terhadap kehidupan sosial dan ekonomi masyarakat di Desa Ringinagung, Kecamatan Magetan, Kabupaten Magetan.

Metode penelitian yang digunakan adalah deskriptif kualitatif dengan teknik analisis data model interaktif dari Miles dan Huberman. Data diperoleh melalui wawancara mendalam, observasi, dan dokumentasi. Informan dalam penelitian ini meliputi pemilik home industry, karyawan, tokoh masyarakat, serta warga sekitar. Uji keabsahan data dilakukan dengan metode triangulasi sumber.

Hasil penelitian menunjukkan bahwa home industry anyaman bambu bermula dari inisiatif warga yang ingin meningkatkan kesejahteraan keluarga dan masyarakat sekitar melalui penyediaan lapangan kerja dan peningkatan pendapatan. Perkembangan industri ini berkontribusi pada peningkatan taraf hidup masyarakat, namun juga menyebabkan pergeseran nilai-nilai sosial. Secara umum, keberadaan home industry memberikan dampak yang signifikan terhadap kondisi sosial ekonomi masyarakat Desa Ringinagung.

ABSTRACT

Rina Rahayu, 2025. *The Impact of the Bamboo Weaving Home Industry on the Socio-Economic Life of the Community in Ringinagung Village, Magetan Regency*. Thesis. Madiun: Master's Program in Social Science Education, Postgraduate Faculty, Universitas PGRI Madiun. Supervisors: (I) Dr. Ibadullah Malawi, M.Pd., (II) Dr. Sudarmiani, M.Pd.

Keywords: Home Industry, Socio-Economic Life of the Community

This study aims to describe the impact of the bamboo weaving home industry on the social and economic life of the community in Ringinagung Village, Magetan District, Magetan Regency. The research method used is descriptive qualitative with the interactive data analysis model by Miles and Huberman. Data were collected through in-depth interviews, observation, and documentation. The informants in this study consisted of home industry owners, employees, community leaders, and local residents. Data validity was tested using source triangulation.

The findings show that the bamboo weaving home industry originated from the initiative of local residents seeking to improve family and community welfare through the provision of employment opportunities and increased income. The development of this industry has contributed to improving the community's standard of living, but has also led to shifts in social values. Overall, the presence of the home industry has had a significant impact on the socio-economic conditions of the Ringinagung Village community.