

Abstrak

Dheo Okky Hevrikha Prtama.2025. *Pengembangan Media Pembelajaran Materi Bercerita Berbasis Animasi Melalui Aplikasi Doratoon Pada Mata Pelajaran Bahasa Indonesia* Skripsi. Program Studi Pendidikan Sekolah Dasar, FKIP, Universitas PGRI Madiun. Dosen Pembimbing (I) Dr. Cerianing Putri Pratiwi, M.Pd (II) Apri Kartika Sari H.S.,M.Pd

Penelitian ini bertujuan Mengembangkan media pembelajaran berbasis animasi menggunakan aplikasi Doratoon untuk materi bercerita pada mata pelajaran Bahasa Indonesia. Mengetahui efektivitas media pembelajaran berbasis animasi yang dikembangkan melalui aplikasi Doratoon dalam meningkatkan pemahaman siswa terhadap materi bercerita. Penelitian dilatar belakangi oleh rendahnya minat dan pemahaman siswa akibat metode ceramah yang monoton. Peneliti menggunakan metode Research and Development (R&D) dengan model ADDIE, yang meliputi tahapan analisis, desain, pengembangan, implementasi, dan evaluasi. Pada tahap analisis, observasi dan wawancara dilakukan di SDN Gunungsari untuk mengetahui kebutuhan media. Hasil menunjukkan fasilitas digital tersedia, namun belum dimanfaatkan secara optimal. Media yang dikembangkan divalidasi oleh ahli media dan ahli materi dengan hasil "sangat layak", masing-masing memperoleh skor 90% dan 87%. Implementasi media dilakukan di kelas V, menunjukkan hasil positif: siswa lebih tertarik, mudah memahami isi cerita, dan aktif dalam pembelajaran. Hasil angket dari siswa dan guru juga menunjukkan bahwa media ini praktis, menarik, dan mendukung pembelajaran. Dengan demikian, media animasi berbasis Doratoon terbukti efektif sebagai alternatif inovatif untuk meningkatkan keterampilan bercerita siswa dan kualitas pembelajaran Bahasa Indonesia di tingkat sekolah dasar.

Kata Kunci; Media Pembelajaran, Video Animasi, Aplikasi Doratoon, Bercerita, Bahasa Indonesia.

Abstract

Dheo Okky Hevrikha Pratama. 2025. *Development of Animated Learning Media Using the Doratoon Application for Storytelling Material in Indonesian Language Subjects*. Undergraduate Thesis. Primary School Teacher Education Study Program, Faculty of Teacher Training and Education, Universitas PGRI Madiun. Advisors: (I) Dr. Cerianing Putri Pratiwi, M.Pd., (II) Apri Kartika Sari H.S., M.Pd.

This study aims to develop animated learning media using the Doratoon application for storytelling material in the Indonesian language subject and to determine the effectiveness of the media in improving students' understanding of storytelling content. The research was motivated by the low interest and comprehension of students due to monotonous lecture-based methods. The researcher used a Research and Development (R&D) approach with the ADDIE model, which includes analysis, design, development, implementation, and evaluation stages. In the analysis phase, observations and interviews were conducted at SDN Gunungsari to identify media needs. The results indicated the availability of digital facilities, though they had not been optimally utilized. The developed media was validated by media and material experts, receiving a "highly feasible" rating with scores of 90% and 87%, respectively. Media implementation in a fifth-grade classroom yielded positive outcomes: students were more engaged, better understood story content, and participated actively in the learning process. Questionnaire results from both students and teachers showed that the media was practical, engaging, and supported the learning process. Therefore, the animation-based media using Doratoon proved effective as an innovative alternative to enhance students' storytelling skills and the quality of Indonesian language learning at the elementary school level.

Keywords: Learning Media, Animated Video, Doratoon Application, Storytelling, Indonesian Language.