

ABSTRAK

Yoshinta Tsari Putri Salsabila 2025. *Pengembangan Media Articulate Storyline Berbantuan Model PJBL Pada Pembelajaran IPAS Kelas V Sekolah Dasar*. Skripsi. Program Studi Pendidikan Guru Sekolah Dasar, FKIP, Universitas PGRI Madiun. Pembimbing (I) Pinkan Amita Tri Prasasti, M.Pd. (II) Ir. M. Soepriyadi Djoko Laksana, M.Pd.

Penelitian ini bertujuan untuk mengembangkan, menguji kelayakan, dan mengukur efektivitas media pembelajaran *Articulate Storyline* berbasis model pembelajaran PJBL pada pembelajaran IPAS kelas V sekolah dasar. Metode penelitian yang digunakan adalah *Research and Development* (R&D) dengan model pengembangan ADDIE yang terdiri dari tahapan analisis, desain, pengembangan, implementasi, dan evaluasi. Subjek penelitian adalah peserta didik kelas V di SDN 02 Mojorejo Kota Madiun. Hasil validasi ahli media yaitu 83%, hasil validasi ahli materi yaitu 97%, dan hasil validasi ahli bahasa 76%. Respon guru dan peserta didik menunjukkan tanggapan yang positif terkait penggunaan media *Articulate Storyline* yang dikembangkan. Uji efektivitas dilakukan dengan membandingkan nilai *pretest* dan nilai *posttest* yang menunjukkan adanya peningkatan yang signifikan pada hasil belajar peserta didik di kelas eksperimen daripada di kelas kontrol. Hal tersebut menunjukkan bahwa media *Articulate Storyline* efektif digunakan dalam meningkatkan hasil belajar peserta didik dalam pembelajaran IPAS.

Kata Kunci : Media *Articulate Storyline*, Model PJBL, IPAS

ABSTRACT

Yoshinta Tsari Putri Salsabila 2025. *Development of Articulate Storyline Media Assisted by PJBL Model in Science Learning for Fifth Grade Elementary School*. Thesis. Elementary School Teacher Education Study Program, FKIP, Universitas PGRI Madiun. Supervisor (I) Pinkan Amita Tri Prasasti, M.Pd. (II) Ir. M. Soepriyadi Djoko Laksana, M.Pd.

This study aims to develop, test the feasibility, and measure the effectiveness of the Articulate Storyline learning media based on the PJBL learning model in fifth-grade elementary school science learning. The research method used is Research and Development (R&D) with the ADDIE development model consisting of the stages of analysis, design, development, implementation, and evaluation. The subjects of the study were fifth-grade students at SDN 02 Mojorejo, Madiun City. The results of the media expert validation were 83%, the results of the material expert validation were 97%, and the results of the language expert validation were 76%. Teacher and student responses showed positive responses regarding the use of the developed Articulate Storyline media. The effectiveness test was carried out by comparing the pretest and posttest scores which showed a significant increase in student learning outcomes in the experimental class compared to the control class. This shows that the Articulate Storyline media is effective in improving student learning outcomes in science learning.

Keywords: *Media Articulate Storyline*, Model PJBL, IPAS