

## CHAPTER V

### CONCLUSIONS AND SUGGESTIONS

#### A. Conclusions

Based on the research findings and discussions, the result of this research shows two important points as follows.

1. Regarding the application of politeness strategies in the film *The Day After Tomorrow*, the analysis shows that the characters use several strategies to maintain effective communication in the high-risk crisis situation depicted in the film. From the total of 59 utterances analyzed the off-record strategy emerged as the most frequently used politeness strategy, with a total of 18 data points. This indicates a strong preference for indirect mechanisms and saving face, reflecting the characters' sensitivity to the emotional vulnerability and urgency of the situation. In contrast, the negative politeness strategy appeared less frequently, at 9 times, indicating that direct expressions of respect and deference are less preferred in the stressful situations of the film. In relation to the application of politeness principles, based on Leech's (1983) theory, the findings demonstrate that all six maxims of politeness: Tact, Generosity, Approbation, Modesty, Agreement, and Sympathy are reflected in the dialogue, except for the Agreement Maxim, which registers zero occurrences, particularly within the negative politeness strategy. The most dominant politeness principle observed in the data is the maxim of tact, which appears 8 times in both off-record and bold on-record strategies. This maxim emphasizes minimizing costs and maximizing

benefits for the audience, and in line with the crisis situation in the film, the characters continue to demonstrate consideration for the emotional and psychological states of others while conveying an urgent message. The predominance of the maxim of tact emphasizes the importance of balancing urgency and empathy in life-threatening situations.

2. The implications of the findings suggest that politeness strategies, particularly off-record strategies supported by the tact maxim, significantly enhance communication effectiveness in crisis situations. They do so by reducing psychological resistance, preserving social relationships, and maintaining collective focus on problem-solving. This reinforces the central thesis that communication in high-stakes environments must transcend linguistic efficiency and incorporate relational and emotional intelligence. Ultimately, these strategies serve not only to transmit information but also to motivate, comfort, and unify those involved in life-threatening situations.

## **B. Suggestions**

In reference to the above findings, there are three suggestions that are considered by the researcher after conducting this research. The suggestions are as follows.

1. The readers

With this study as a reference, readers can deepen their understanding of language use in communicating with others. To achieve harmonious communication, it is necessary to choose an appropriate strategy that is acceptable to the other person. Furthermore, using an

appropriate strategy can help maintain a good relationship between both parties. This demonstrates that politeness strategies play an important role in communication.

## 2. The Linguistics students

As an English student majoring in linguistics, it is important to consider the language use, especially English language in practice. It is influenced by the context around it. By reading this research, it is expected that the students will learn more about the study of language under pragmatic approach. The students are supposed to learn pragmatics seriously. It is very important because pragmatics is a study which learns about the meaning behind a sentence.

## 3. The other researchers

The weakness of this research is the lack of data which are used to analyze the problems of research since the researcher took the data only from a movie. Hence, the results of the analysis are also limited. It is recommended for the other researchers, especially for those who are interested in analyzing the same topic to collect more data. For future research, it would be useful to investigate how politeness strategies alter in different sorts of crises, such as personal or familial crises, and how these strategies differ between cultures. Furthermore, studying how individuals from varied backgrounds or roles in a disaster (e.g., leaders, professionals, and people) use these strategies may provide more insight into the dynamics of crisis communication. Researchers may also want to investigate the

relationship between the severity of the crisis and the frequency or type of politeness approach used, as well as how these strategies influence the outcome of the scenario in film narratives.