

ABSTRAK

Arsita Listya Rahmadini. 2025. *Pengembangan Media Digital Interaktif Berbasis Website Microsite s.id pada Pembelajaran IPAS Materi Bagian Tubuh Tumbuhan di SDN 04 Manisrejo*. Skripsi. Program Studi Pendidikan Guru Sekolah Dasar, FKIP, Universitas PGRI Madiun. Pembimbing (I) Dr.Endang Sri Maruti, M.Pd., (II) Fauzatul Marufah Rohmanurmeta, M.Pd

Penelitian ini bertujuan menganalisis kelayakan dan kepraktisan media digital interaktif berbasis website Microsite s.id pada materi bagian tubuh tumbuhan. Penelitian ini tergolong pada jenis penelitian pengembangan. Model ADDIE yang dikembangkan terpilih sebagai model yang digunakan dalam penelitian. Tahap model ADDIE terdiri dari *Analyze, Design, Develop, Implement, dan Evaluate*. Subjek dalam penelitian terdiri atas guru dan siswa kelas IV SDN 04 Manisrejo. Metode angket, tes, dan dokumentasi dipilih sebagai teknik pengumpulan data. Media terdiri dari tujuh menu dengan pola penyajian interaktif. Teknik analisis data melalui analisis statistik kualitatif dan deskriptif kualitatif. Media digital interaktif *Microsite s.id* dinyatakan sangat layak oleh ahli media dengan persentase 84%, ahli materi 80% dan ahli bahasa 90%. Selain itu, kepraktisan penggunaan berdasarkan angket respon guru memperoleh persentase 90% dan angket respon siswa sebesar 97,6%. Hasil rata-rata *pre test* sebesar 65,5 dan *post test* sebesar 87,8. Berdasarkan data tersebut, media ini dinyatakan sangat layak dan praktis untuk diterapkan dalam pembelajaran IPAS khususnya materi bagian tubuh tumbuhan kelas IV.

Kata Kunci: Pengembangan, Media Digital, *Microsite s.id*

ABSTRACT

Arsita Listya Rahmadini. 2025. *Development of Interactive Digital Media Based on Microsite s.id in Learning IPAS on Plant Body Parts Material at SDN 04 Manisrejo*. Thesis. Study Program of Elementary School Teacher Education, FKIP, PGRI Madiun University. Supervisors (I) Dr. Endang Sri Maruti, M.Pd., (II) Fauzatul Marufah Rohmanurmeta, M.Pd.

This study aims to analyze the feasibility and practicality of the interactive digital media based on the microsite s.id on the topic of plant body parts. This research is categorized as a development research type. The ADDIE model is chosen as the model used in this research. The stages of the ADDIE model consist of Analyze, Design, Develop, Implement, and Evaluate. The subjects in the study consist of teachers and fourth-grade students of SDN 04 Manisrejo. Questionnaire, tests, and documentation methods were selected as data collection techniques. The media consist of seven menus with an interactive presentation pattern. The data analysis technique uses qualitative statistical analysis and qualitative descriptive analysis. The interactive digital media Microsite s.id is declared highly feasible by media experts with a percentage of 84%, material experts 80%, and language experts 90%. Additionally, the practicality of use based on the teacher response questionnaire gained a percentage of 90% and the student response questionnaire was 97.6%. The average pre-test result was 65.5 and the post-test score was 87.8. Based on this data, this media is declared very suitable and practical for application in IPAS learning, especially the material on plant body parts for fourth grade.

Keywords: Development, Digital Media, Microsite s.id.