ABSTRAK

Sulis Setiyowati. 2026. *Pengaruh Knowledge Sharing, Job Autonomy dan Perceived Supervisor Support terhadap Employee Creativity dengan Job Difficulty sebagai Variabel Moderasi pada Karyawan PT. Indraco Suncity Festival Madiun.* Skripsi. Program Studi Manajemen, FEB, UNIVERSITAS PGRI MADIUN. Pembimbing (I) Dr. Karuniawati Hasanah S.E.,M.M. (II) Robby Sandhi Dessyarti S.E., M.M.

Abstrak; Penelitian ini bertujuan untuk mengetahui pengaruh *knowledge sharing*, *job autonomy*, dan *perceived supervisor support* terhadap *employee creativity* dengan *job difficulty* sebagai variabel moderasi pada karyawan PT. Indraco Suncity Festival Madiun. Jenis penelitian yang digunakan adalah penelitian kuantitatif. Pada penelitian ini pengambilan sampel menggunakan teknik *Purposive Sampling*. Sampel yang digunakan sebanyak 96 responden. Berdasarkan hasil pengujian statistik menggunakan program SPSS menunjukkan bahwa *knowledge sharing*, *job autonomy*, dan *perceived supervisor support* berpengaruh positif dan signifikan terhadap *employee creativity*. Selain itu, *job difficulty* memperkuat pengaruh *knowledge sharing*, *job autonomy*, dan *perceived supervisor support* terhadap *employee creativity*.

Kata Kunci: *Knowledge Sharing, Job Autonomy, Perceived Supervisor Support, Employee Creativity,* dan *Job Difficulty*.

ABSTRACT

Sulis Setiyowati. 2026. *The Influence of Knowledge Sharing, Job Autonomy, and Perceived Supervisor Support on Employee Creativity, with Job Difficulty as a Moderating Variable, among Employees of PT. Indraco Suncity Festival Madiun. Undergraduate Thesis. Management Study Program, Faculty of Economics and Business, Universitas PGRI Madiun. Supervisors: (I) Dr. Karuniawati Hasanah, S.E., M.M.; (II) Robby Sandhi Dessyarti, S.E., M.M.*

Abstract: *This study aims to examine the influence of knowledge sharing, job autonomy, and perceived supervisor support on employee creativity, with job difficulty as a moderating variable, among employees of PT. Indraco Suncity Festival Madiun. This research employs a quantitative approach. A purposive sampling technique was used to select the sample, which consists of 96 respondents. Statistical analysis using the SPSS software indicates that knowledge sharing, job autonomy, and perceived supervisor support have a positive and significant influence on employee creativity. Furthermore, job difficulty strengthens the impact of knowledge sharing, job autonomy, and perceived supervisor support on employee creativity.*

Keywords: Knowledge Sharing, Job Autonomy, Perceived Supervisor Support, Employee Creativity, Job Difficulty.