

ABSTRAK

Amirul Hadi Prayitno. 2026. Pengembangan Media Pembelajaran *Genially* Berbasis *Problem Based Learning* untuk Penguatan Literasi Membaca pada Siswa Kelas IV SD. Program Studi Pendidikan Guru Sekolah Dasar, FKIP, UNIVERSITAS PGRI MADIUN, Pembimbing (I) Dr. Heny Kusumati Widyaningrum, M.Pd. (II) Apri Kartikasari H.S., M.Pd.

Penelitian ini bertujuan untuk mengembangkan media pembelajaran Genially berbasis Problem Based Learning (PBL) pada materi teks cerita rakyat untuk penguatan literasi membaca siswa kelas IV SDN Ngesut. Penelitian ini menggunakan metode Research and Development (R&D) dengan model pengembangan ADDIE yang meliputi tahap Analysis, Design, Development, Implementation, dan Evaluation. Subjek penelitian terdiri atas satu ahli materi, satu ahli media, satu guru kelas IV, serta siswa kelas IV SDN Ngesut. Teknik pengumpulan data dilakukan melalui observasi, wawancara, angket, dan dokumentasi. Instrumen penelitian berupa lembar validasi ahli materi, lembar validasi ahli media, angket respon guru, dan angket respon siswa. Hasil penelitian menunjukkan bahwa media pembelajaran yang dikembangkan memperoleh persentase validasi ahli materi sebesar 95% dan validasi ahli media sebesar 83% dengan kategori sangat baik. Hasil uji coba kelompok kecil memperoleh persentase 98,67%, sedangkan respon guru sebesar 90% dan respon siswa sebesar 95%, yang seluruhnya termasuk kategori sangat baik. Hasil tersebut menunjukkan bahwa media pembelajaran Genially berbasis Problem Based Learning layak digunakan sebagai media pembelajaran Bahasa Indonesia pada materi teks cerita rakyat serta mampu mendukung penguatan literasi membaca siswa kelas IV sekolah dasar.

Kata kunci: *Genially Problem Based Learning*, Literasi Membaca, Cerita Rakyat, Sekolah Dasar.

ABSTRACT

Amirul Hadi Prayitno. 2026. *Development of Genially-Based Learning Media Using the Problem-Based Learning Approach to Enhance Reading Literacy among Fourth-Grade Elementary School Students*. Undergraduate Thesis, Elementary School Teacher Education Study Program, Faculty of Teacher Training and Education, PGRI Madiun University. Supervised by Dr. Heny Kusumati Widyaningrum, M.Pd. (Advisor I) and Apri Kartikasari H.S., M.Pd. (Advisor II).

This study aimed to develop Genially-based learning media integrated with the Problem Based Learning (PBL) model for folklore text materials to strengthen the reading literacy of fourth-grade students at SDN Ngesut. The study employed a Research and Development (R&D) approach using the ADDIE development model, consisting of the stages of Analysis, Design, Development, Implementation, and Evaluation. The research subjects included one material expert, one media expert, one fourth-grade teacher, and fourth-grade students of SDN Ngesut. Data were collected through observation, interviews, questionnaires, and documentation. The research instruments consisted of material expert validation sheets, media expert validation sheets, teacher response questionnaires, and student response questionnaires. The results showed that the developed learning media obtained a 95% score from the material expert and 83% from the media expert, both categorized as very good. The small-group trial achieved a score of 98.67%, while the teacher and student responses reached 90% and 95%, respectively, all of which were categorized as very good. These findings indicate that the Genially-based Problem Based Learning media is feasible for use in Indonesian language learning, particularly in folklore text materials, and can support the improvement of fourth-grade elementary students' reading literacy..

Keywords: *Genially, Problem Based Learning, Reading Literacy, Folklore, Elementary School.*

