

ABSTRAK

Aprilia Wulansari. 2026. Pengaruh *Career Planning*, *Self Efficacy*, dan *Adversity Quotient* Terhadap Kesiapan Kerja *Fresh Graduate* di Kota Madiun. Skripsi. Program Studi Manajemen, Fakultas Ekonomi dan Bisnis, Universitas PGRI Madiun. Pembimbing (I) Dr. Liliek Nur Sulistiyowati, S.E., M.M. Pembimbing (II) Robby Sandhi Dessyarti, S.E., M.M.

Penelitian ini bertujuan untuk mengetahui pengaruh *career planning*, *self efficacy*, dan *adversity quotient* terhadap kesiapan kerja *fresh graduate* di Kota Madiun. Penelitian ini menggunakan pendekatan kuantitatif dengan metode survei. Sampel penelitian berjumlah 160 responden yang dipilih menggunakan teknik purposive sampling. Data dikumpulkan melalui penyebaran kuesioner menggunakan *Google Form* dan dianalisis menggunakan *Statistical Product and Service Solutions* (SPSS) Versi 25. Hasil penelitian menunjukkan bahwa: (1) *career planning* berpengaruh positif signifikan terhadap kesiapan kerja *fresh graduate* di Kota Madiun; (2) *self efficacy* berpengaruh positif dan signifikan terhadap kesiapan kerja *fresh graduate* di Kota Madiun; (3) *adversity quotient* berpengaruh positif dan signifikan terhadap kesiapan kerja *fresh graduate* di Kota Madiun.

Kata Kunci: *Career Planning*, *Self Efficacy*, *Adversity Quotient*, Kesiapan Kerja, *Fresh Graduate*

ABSTRACT

Aprilia Wulansari. 2026. *The Influence of Career Planning, Self-Efficacy, and Adversity Quotient on the Work Readiness of Fresh Graduates in Madiun City*. Undergraduate Thesis. Management Study Program, Faculty of Economics and Business, Universitas PGRI Madiun. Supervisor (I) Dr. Liliek Nur Sulistiyowati, S.E., M.M. Supervisor (II) Robby Sandhi Dessyarti, S.E., M.M.

This study aims to examine the influence of career planning, self-efficacy, and adversity quotient on the work readiness of fresh graduates in Madiun City. This study employed a quantitative approach using a survey method. The study involved 160 respondents selected through purposive sampling. Data were collected using questionnaires distributed via Google Forms and analyzed using Statistical Product and Service Solutions (SPSS) Version 25. The results of the study indicate that: (1) career planning has a positive and significant effect on the work readiness of fresh graduates in Madiun City; (2) self-efficacy has a positive and significant effect on the work readiness of fresh graduates in Madiun City; and (3) adversity quotient has a positive and significant effect on the work readiness of fresh graduates in Madiun City.

Keywords: *Career Planning, Self-Efficacy, Adversity Quotient, Work Readiness, Fresh Graduates.*