

ABSTRAK

Rifda Karunia Mukti, 2026. Pengaruh *Perceived Organizational Support* dan *Trust In Leader* terhadap *Affective Commitment* pada Karyawan PT BPRS Magetan. Skripsi. Program Studi Manajemen, Fakultas Ekonomi dan Bisnis, UNIVERSITAS PGRI MADIUN. Pembimbing (I) Dr. Apriyanti, S. E., M. M. Pembimbing (II) Robby Sandhi Dessyarti, S.E., M.M.

Affective commitment merupakan hal yang penting bagi perusahaan, sehingga perusahaan harus memperhatikan faktor-faktor yang mempengaruhi *affective commitment*. Tujuan dalam penelitian ini adalah untuk membuktikan secara empiris pengaruh *perceived organizational support* dan *trust in leader* terhadap *affective commitment* pada karyawan PT BPRS Magetan. Sumber data yang digunakan merupakan data primer, data yang diperoleh dari pengumpulan data menggunakan kuesioner dengan sampel karyawan PT BPRS Magetan. Metode penelitian yang digunakan adalah pendekatan kuantitatif dengan menggunakan software SPSS versi 25. Hasil dari penelitian ini adalah *perceived organizational support* berpengaruh positif dan signifikan terhadap *affective commitment*, dan *trust in leader* berpengaruh positif dan signifikan terhadap *affective commitment*.

Kata Kunci : *Perceived Organizational Support, Trust In Leader, Affective Commitment.*

ABSTRACT

Rifda Karunia Mukti, 2026. *The Influence of Perceived Organizational Support and Trust In Leader on Affective Commitment Among Employees of PT BPRS Magetan*. Management Study Program, Faculty of Economics and Bussiness, PGRI MADIUN UNIVERSITY. Supervisor (I) Dr. Apriyanti, S. E., M. M. Supervisor (II) Robby Sandhi Dessyarti, S.E., M.M.

Affective commitment is crucial for companies therefore, organizations must pay attention to the factors that influence it. This study aims to empirically demonstrate the impact of perceived organizational support and trust in leadership on the affective commitment of PT BPRS Magetan employees. Primary data collected via questionnaires administered to a sample of PT BPRS Magetan employees served as the data source. A quantitative research approach was employed, utilizing SPSS software (version 25). The results indicate that perceived organizational support has a positive and significant effect on affective commitment, and trust in leadership also has a positive and significant effect on affective commitment.

Keyword : *Perceived Organizational Support, Trust In Leader, Affective Commitment*