

ABSTRAK

Rina Rofiatul Wahidah. 2026. Penguasaan Kosakata Melalui Permainan Kartu Kata Bergambar Pada Anak Usia 4-5 Tahun Di TK Dharma Wanita Pangkur Kabupaten Ngawi. Skripsi. Program Studi Pendidikan Guru Pendidikan Anak Usia Dini, FKIP, Universitas PGRI Madiun. Pembimbing (I) Dr. Fida Chasanatun, M.pd. (II) Dr. Rosyida Nurul Anwar, S.Pd, M. Pd, I

Penelitian ini dilatarbelakangi oleh rendahnya kemampuan penguasaan kosakata anak usia 4–5 tahun di TK Dharma Wanita Pangkur. Sebagian anak masih mengalami kesulitan dalam menyebutkan nama benda sesuai gambar, menghubungkan gambar dengan kata, serta menggunakan kosakata dalam komunikasi sederhana. Kondisi tersebut disebabkan oleh pembelajaran yang masih didominasi metode ceramah dan penggunaan media yang kurang bervariasi sehingga kurang menarik minat belajar anak. Penelitian ini bertujuan untuk meningkatkan penguatan kosakata anak melalui program literasi dini dengan menggunakan permainan kartu kata bergambar. Penelitian ini menggunakan metode Penelitian Tindakan Kelas (PTK) model Arikunto yang dilaksanakan dalam dua siklus, meliputi tahap perencanaan, pelaksanaan tindakan, observasi, dan refleksi. Subjek penelitian adalah 10 anak Kelompok A usia 4–5 tahun di TK Dharma Wanita Pangkur yang terdiri atas 6 anak laki-laki dan 4 anak perempuan. Teknik pengumpulan data dilakukan melalui observasi dan dokumentasi, sedangkan analisis data menggunakan analisis deskriptif kuantitatif dalam bentuk persentase. Indikator keberhasilan penelitian ditetapkan apabila minimal 75% anak mencapai kategori Berkembang Sesuai Harapan (BSH) atau Berkembang Sangat Baik (BSB). Hasil penelitian menunjukkan bahwa penerapan permainan kartu kata bergambar mampu meningkatkan kemampuan penguasaan kosakata anak secara bertahap. Anak menjadi lebih aktif mengikuti kegiatan pembelajaran, lebih mudah mengenali gambar dan kata, mampu menghubungkan gambar dengan simbol bahasa, serta berani menggunakan kosakata baru dalam komunikasi sederhana. Dengan demikian, dapat disimpulkan bahwa penerapan program literasi dini melalui permainan kartu kata bergambar efektif dalam meningkatkan penguatan kosakata anak usia 4–5 tahun di TK Dharma Wanita Pangkur.

Kata kunci : Penguasaan kosakata, Permainan Kartu Kata Bergambar anak usia dini.

ABSTRACT

Rina Rofiatul Wahidah. 2026. Vocabulary Mastery Through Picture Word Card Games for Children Aged 4-5 Years at TK Dharma Wanita Pangkur, Ngawi Regency. Undergraduate Thesis. Teacher Education Study Program for Early Childhood Education, FKIP, PGRI Madiun University. Supervisor (I) Dr. Fida Chasanatun, M.pd. (II) Dr. Rosyida Nurul Anwar, S.Pd, M. Pd, I

This research is motivated by the low ability of children aged 4–5 years in mastering vocabulary at TK Dharma Wanita Pangkur. Some children still experience difficulties in naming objects according to the pictures, connecting pictures with words, and using vocabulary in simple communication. This condition is caused by instruction that is still dominated by lecture methods and the use of media that is less varied, resulting in less interest in children's learning. This research aims to improve children's vocabulary reinforcement through an early literacy program by using picture word card games. This research uses the Classroom Action Research (PTK) method of the Arikunto model, carried out in two cycles, including the planning stage, implementation of actions, observation, and reflection. The research subjects are 10 children of Group A aged 4–5 years at TK Dharma Wanita Pangkur, consisting of 6 boys and 4 girls. Data collection techniques are carried out through observation and documentation, while data analysis uses quantitative descriptive analysis in the form of percentages. The indicator of research success is set when at least 75% of children achieve the category Developing as Expected (BSH) or Developing Very Well (BSB). The research results show that the implementation of picture word card games can gradually improve children's vocabulary mastery. Children become more active in participating in learning activities, find it easier to recognize pictures and words, are able to connect pictures with language symbols, and are brave to use new vocabulary in simple communication. Thus, it can be concluded that the implementation of an early literacy program through picture word card games is effective in improving vocabulary reinforcement children aged 4–5 years at TK Dharma Wanita Pangkur.

Keywords: Vocabulary mastery, Picture Word Card Games for children aged early.