ABSTRAK

Riska Puji Widyarti. Pengembangan *E-modul* Berbasis *Canva for Education* Untuk Meningkatkan Motivasi Belajar Peserta Didik Materi Peluang Usaha Kelas XI TKJ SMK PGRI Wonoasri. Skripsi. Program Studi Pendidikan Ekonomi. UNIVERSITAS PGRI MADIUN. Pembimbing (1) Drs. Wikanso, M.Pd (II) Yahya Reka Wirawan, M.Pd

Penelitian ini bertujuan untuk mengetahui pengembangan *e-modul* berbasis *Canva for Education* dan keberhasilan media belajar *e-modul* dalam meningkatkan motivasi belajar peserta didik, berdasarkan validasi ahli materi, ahli media, guru mata pelajaran, dan angket respon siswa.

Penelitian ini dilaksanakan di SMK PGRI Wonoasri pada tahun ajaran 2023/2024. Penelitian ini adalah jenis penelitian dan pengembangan (R&D). Subjek penelitian ini adalah siswa kelas XI TKJ SMK PGRI Wonoasri sebanyak 7 orang untuk uji coba terbatas dan 21 orang untuk uji coba lapangan. Penelitian ini menggunakan metode 4D , yaitu *Define, design, develop, dan disseminate*. Teknik analisis data yang digunakan adalah observasi, angket, dan dokumentasi.

Hasil pengembangan *e-modul* berbasis *Canva for Education* untuk meningkatkan motivasi belajar peserta didik materi peluang usaha kelas XI TKJ SMK PGRI Wonoasri berdasarkan ahli materi memberikan penilaian sebesar 95,8%, ahli media memberikan penilaian sebesar 97,6%, validator angket respon guru sebesar 97%, hasil uji coba terbatas memperoleh nilai 76,4% hasil angket respon peserta didik uji coba lapangan memperoleh nilai 81%. Hasil dari penelitian ini menyatakan bahwa media pembelajaran *e-modul* berbasis *Canva for Education* yang dikembangkan mempengaruhi tingkat motivasi belajar peserta didik terhadap materi peluang usaha.

Kata kunci : Pengembangan, *E-modul* , *Canva for Education*, Motivasi Belajar

ABSTRACT

Riska Puji Widyarti. Development of *E-modules* Based on *Canva for Education* to Improve Students' Learning Motivation for Business Opportunity Materials for Class XI TKJ SMK PGRI Wonoasri. Thesis. Economic Education Study Program. UNIVERSITY OF PGRI MADIUN. Advisors (1) Drs. Wikanso, M.Pd (II) Yahya Reka Wirawan, M.Pd

This study aims to determine the development of e-*modules* based on *Canva for Education* and the success of e-module learning media in improving students' learning motivation, based on validation by material experts, media experts, subject teachers, and student response questionnaires.

This research was conducted at SMK PGRI Wonoasri in the 2023/2024 academic year. This research is a type of research and development (R&D). The subjects of this study were 7 class XI TKJ students of SMK PGRI Wonoasri for limited trials and 21 people for field trials. This study uses the 4D method, namely Define, design, develop, and disseminate. The data analysis techniques used are observation, questionnaires, and documentation.

The results of the development of *e-modules* based on *Canva for Education* to improve students' learning motivation for business opportunity material for class XI TKJ SMK PGRI Wonoasri based on material experts gave an assessment of 95.8%, media experts gave an assessment of 97.6%, teacher response questionnaire validators were 97%, limited trial results obtained a score of 76.4%, student response questionnaire results from field trials obtained a score of 81%. The results of this study state that the *Canva for Education* based e-module learning media developed affects the level of student learning motivation for business opportunity material.

Keywords: Development, *E-module*, *Canva for Education*, Learning Motivation