

CHAPTER I

INTRODUCTION

This chapter consists of six sections. The first is the research background of the study; the second is the delimitation of the study; the third is the research question; the fourth is the purpose of the study; the fifth is the significance of the study; and the last part is the definition of operational key terms.

A. Research Background

Speaking is the act of vocally communicating thoughts, ideas, or information using articulated language and vocal sounds in a communication setting. It is among the main ways that people communicate their ideas and feelings to other people. In order to successfully express a message, speaking requires the use of a variety of linguistic components, including words, phrases, sentences, and even nonverbal indicators like tone, pitch, and body language. In the process of speaking, an individual combines their cognitive abilities, such as thinking and understanding, with their motor skills, like controlling the muscles involved in producing speech sounds. This skill is essential in various aspects of life, including social interactions, education, and professional settings. Effective speaking often requires clarity, coherence, and confidence in order to convey the intended message accurately and to engage the audience. When we speak, we create a voice to give information, ask question, express

feelings, etc. When we speak, we use good expressions for others. Students can talk and share their thoughts with others. Students consider speaking to be the most important skill they acquire and value their progress in spoken language. According to Azzahra et al., (2019) speaking is not only about producing sound but also about expression and accent. This shows that speaking is a process of transmitting and receiving ideas that happens quickly and directly. Through speaking, students can share their thoughts and feelings.

Students need to be able to arrange their sentences and have a large vocabulary in order to communicate successfully. They must also pronounce words correctly and think through what they are going to say before speaking. When everything is finished, the student can communicate clearly, and the meaning is readily understood by the audience. The instruction of speech is never without its challenges. According to Haslinda et al., (2021) in speaking skill there are five basic styles, they are imitative, intensive, responsive, interactive, and extensive. Oral communication is a linguistic ability that allows one to communicate ideas, facts, feelings, and decisions in a way that is helpful to others. In Indonesia process learning speaking skills is very challenging because many problems. In line with Pradana (2017) the errors are made by students in pronunciation, grammatical accuracy, vocabulary, fluency, and interactive communication. Another problem that the students encountered in improving their speaking skills is that the teacher is not a role model for the students. So the speaking problem of the students is the lack of vocabulary, and teaching style of teachers.

Teaching speaking is a process that guides and facilitates the student's learning to communicate. Students were also expected to make a clear and well-articulated statement, so that the listener could understand. In addition, language skills were developed through communication in which meaningful words were understood. A student's poor grammar can also affect his or her speaking performance. Therefore, it was important for the teacher to give the student a lot of practice. Thus, these activities were useful to develop students' speaking skills. One of the factors that can expedite the process of learning to speak is the media.

In the digital era, many people are using tik tok media. Making Tik Tok content can become a media for students in the learning process. Students can share English content on Tik Tok so that students can easily develop their vocabulary and confidence. According to Dewi (2020) In teaching learning process, media is an important things. Media is the tool to deliver message or information from one place to another place. Beside that, to make the process of teaching learning being fun, the teacher can use many medias in the classroom. Social media is an important part of your life and people spend many hours on Instagram, WhatsApp, Tik Tok, YouTube etc.

One of the most popular social media sites is Tik Tok, which is a social media network on a video platform. It has different contents and features in Tik Tok. Several studies have shown that using social media as a student learning platform to motivate students to learn English has had a positive effect. Ferstephanie & Pratiwi (2022) mention that the development of

technology provided opportunities for the development of social media. With the help of advanced technology, social media is very popular among people. It has many features that can be used for language learning. The use of Tik Tok in language teaching can improve students' oral communication skills. Students get the opportunity to create short video clips on the Tik Tok app to train their public speaking skills. Users may freely express themselves on Tik Tok through originality and creativity. Tik Tok offers a variety of functions, including the ability to duet, share, and challenge users through video from across the globe. To improve the originality of this research, the researcher presents the previous study by:

In the first previous research, the researcher wants to know how the students' speaking skills improved in the second semester of English Language and Education at the University of Pahlawan. The similarity between the previous study from Marleni et al., (2021) is the use of the TikTok application to teach speaking. And the difference is that this previous research used classroom action research, and the instrument was an observation sheet and a test. The test was used based on the indicators of speaking skill.

In the second previous research, the researcher wants to know the effect of Tik Tok on developing the students' motivation to perform speaking skills in English at SMA Kristen Kalam Kudus, Selat Panjang. The similarity between the previous research from Ferstephanie & Pratiwi (2022) and this study is the use of the Tik Tok application as the medium. The difference is that in this previous research using mixed methods and classroom action

research, the research instruments were a questionnaire, a pre-test, and a post-test.

In the third previous research, the researcher wants to know how a Tik Tok application can become a medium of learning for the speaking skill of students. The subject of the study from Pratiwi et al., (2021) was the students of English education Surya Kencana University. The total number of respondents was 8 (eight) persons of five (5) regular class students and three (3) non-regular class students. The data collections device was done with observation and questionnaire. The data analysis follows an interactive model from Miles and Huberman, weaving: data reduction, display data, and verification of data and prediction.

Based on the previous research above, the researcher wants to identify the gap between this research and the research from Pratiwi et al., (2021). The difference is that the previous research only focused on understanding students' perceptions of using Tik Tok to learn English. Meanwhile, this research will focus on the use of project-based learning and Tik Tok media to teach speaking. Based on the suggestions from previous research, it is advised to keep using TikTok as a teaching medium. It shows that using TikTok in the current era is very effective for students. Many students use TikTok in their daily lives. The researcher has already described in detail the differences between the researchers. The research has differences with the research from Pratiwi et al., (2021). The differences as follows: the research design, site setting, research object, and data collection. Those are the differences between

this research and previous research. This statement is really clear to distinguish between this research and previous research.

Based on the statement above, it can be concluded that the researcher conducted research titled "Using Project-Based Learning and Tik Tok media to Teach Speaking for Eleventh Grade Students of SMAN 1 JIWAN" the researcher chose this title because, the researcher is interested and wants to get in-depth information about this topic, and the title of this research is interesting because there are still many schools that use traditional media as learning media, while in the era, students are more interested if the teacher implements the use of digital media such as Tik Tok for learning, especially for teaching speaking. The researcher concluded that the reason why chose speaking as the skill to be studied is because most students lack vocabulary, and Project-Based Learning and Tik Tok as media are expected to be able to overcome these problems. Therefore, the researcher chose to teach speaking English at SMAN 1 Jiwan. This is expected to help the students develop their speaking skills.

B. Delimitation of the Study

This research focuses on the use of Tik Tok media and Project-Based Learning to teach speaking skills. The researcher limits the problems to be discussed in teaching speaking. Using Tik Tok media and Project-Based Learning is expected to solve the problems and help students improve their speaking skills. The limitation of this study is that it only focuses on the use,

problems, and suggestions found in Project-Based Learning and Tik Tok in teaching speaking to eleventh grade students of SMAN 1 JIWAN.

C. Research Questions

The researcher has already described the research questions for this research. The research questions are:

1. How is using Project-Based Learning and Tik Tok in teaching speaking for eleventh-grade students in SMAN 1 Jiwan?
2. What problems are found in using Project-Based Learning and Tik Tok in teaching speaking for eleventh grade students in SMAN 1 Jiwan?
3. What solutions are found in using Project-Based Learning and Tik Tok in teaching speaking for eleventh grade students in SMAN 1 Jiwan?

D. Purposes of The Study

The researcher has already described the purposes of this research. The purposes are:

1. To describe of using Project-Based Learning and Tik Tok in teaching speaking for eleventh-grade students of SMAN 1 JIWAN.
2. To describe the problems found in using Project-Based Learning and Tik Tok in teaching speaking for eleventh grade students of SMAN 1 JIWAN.
3. To describe the solutions found in using Project-Based Learning and Tik Tok in teaching speaking for eleventh grade students of SMAN 1 JIWAN.

E. Significance of The Study

It is hoped that this research can provide important information for readers. The expected benefits of this research are as follows:

1. For Students

The researcher hopes that this research can provide information to students regarding the application of using Tik Tok content to improve students' speaking skills and increase their self-confidence.

2. For Teachers

It is hoped that this research can become learning material for students who use digital media, especially when creating content on TikTok.

3. For Next Researchers

The researcher hopes that this research can provide information on how to teach speaking skills using Tik Tok media and is expected to be a reference for next research.

F. Definition of Operational Key Terms

To avoid misinterpretation for readers, it is necessary to clarify some of the terms that will be used in this research.

1. Project-Based Learning

Project-Based Learning is a learning model that provides opportunities for educators to manage classroom learning by involving project work. Currently, the Project-Based Learning method is widely

applied in the learning process. This method can help students be more active because they are required to be more creative and innovative.

2. Tik Tok

The Tik Tok application is a Chinese social network and music video platform launched in September 2016. This Tik Tok application is quite easy to operate. We can create and share various short videos in a vertical orientation, which are played by simply scrolling up or down the screen.

3. Digital Media

Digital media refers to any form of media that is stored and processed in a digital format. This covers anything that can be produced, distributed, and consumed electronically. Text Digital, Audio Digital, Video Digital, Animasi Digital, Presentasi Multimedia, Social Media, and Permainan Digital are some examples of digital media formats.

4. Teaching speaking

Teaching speaking is a process where a teacher helps the students to provide and facilitate them to obtain the learning goal which is the needs to enhance their performance in speaking skill.