

ABSTRAK

Maulida Ayu Hanifah. 2024. *Pengembangan Multimedia Interaktif Linktree Untuk Keterampilan Menulis Pada Siswa Kelas V Di Kurikulum Merdeka*. Skripsi. Program Studi Pendidikan Guru Sekolah Dasar, FKIP, UNIVERSITAS PGRI MADIUN. Pembimbing (I) Dr. Elly's Mersina Mursidik, M.Pd. (II) Ir. Moeh. Soeprijadi Joko Laksana, M. Pd.

Berdasarkan hasil pengamatan siswa kelas V di SDN 02 Pandean di kurikulum merdeka, sebagian siswa belum paham materi bahasa Indonesia yakni kurangnya keterampilan menulis dalam menentukan ide pokok paragraf. Penyebab permasalahan tersebut karena Kurangnya variasi dan kurang maksimalnya media pembelajaran di sekolah dasar. Saat pembelajaran sudah menggunakan perangkat pembelajaran berupa crhomebook dengan media pembelajaran bahasa Indonesia berupa buku paket, buku digital dari guru dan PPT saja, sehingga siswa merasa bosan dan perlu adanya media ajar yang lebih inovatif untuk menunjang pembelajaran bahasa Indonesia. Sehingga peneliti bertujuan untuk mengembangkan multimedia interaktif *Linktree* untuk keterampilan menulis yang layak, praktis, dan efektif untuk digunakan. Dalam penelitian ini menggunakan jenis penelitian pengembangan atau sering disebut *R&D (Research and Development)* dengan model *ADDIE* yaitu analisis (*Analysis*), Desain (*Design*), Pengembangan (*Develop*), Implementasi (*Implement*), Evaluasi (*Evaluation*). Teknik pengumpulan data yaitu dengan observasi, angket, dokumentasi, dan tes. Teknik analisis data dengan skala likert dan menggunakan *SPSS 22 for Windows* atau metode korelasi product moment. Hasil dari persentase kelayakan multimedia interaktif *Linktree* dari validasi ahli media 85% dengan kriteria sangat valid. Validasi ahli materi 88,33% dengan kriteria sangat valid dan ahli bahasa 96% dengan kriteria sangat valid. Uji kepraktisan mendapat presentase siswa 84,5% dengan kriteria sangat praktis dan guru 80% dengan kriteria praktis. Hasil evaluasi pre-test dan post-test keterampilan menulis ide pokok mendapatkan nilai *sig (2-tailed) < α 0.05* atau $0.000 < 0.05$ sehingga produk berpengaruh pada siswa atau dapat dikatakan produk efektif digunakan. Jadi disimpulkan bahwa pengembangan multimedia interaktif *Linktree* dengan materi menulis ide pokok mendapatkan kriteria sangat layak, sangat praktis, dan efektif sehingga dapat digunakan sebagai inovasi media pembelajaran bagi kelas V sekolah dasar di kurikulum merdeka.

Kata Kunci: Multimedia Interaktif *Linktree*, Kelayakan, Kepraktisan, Keefektifan

ABSTRACT

Maulida Ayu Hanifah. 2024. *Development of Linktree Interactive Multimedia for Writing Skills in Class V Students in the Merdeka Curriculum*. Thesis. Primary School Teacher Education Study Program, FKIP, PGRI MADIUN UNIVERSITY. Advisor: Dr. Elly's Mersina Mursidik, M.Pd., Co-Advisor: Ir. Moeh. Soeprijadi Joko Laksana, M. Pd.

Based on observations of class V students at SDN 02 Pandean in the independent curriculum, some students do not understand Indonesian language material, namely their lack of writing skills in determining the main idea of a paragraph. The cause of this problem is the lack of variety and lack of optimal learning media in elementary schools. When learning, learning tools are used in the form of homebooks with Indonesian language learning media in the form of textbooks, digital books from teachers and PPTs, so students feel bored and need more innovative teaching media to support Indonesian language learning. So the researcher aims to develop Linktree interactive multimedia for writing skills that is feasible, practical and effective to use. This research uses a type of development research or often called R&D (Research and Development) with the ADDIE model, namely analysis, design, development, implementation, evaluation. Data collection techniques include observation, questionnaires, documentation and tests. Data analysis techniques using a Likert scale and using SPSS 22 for Windows or the product moment correlation method. The results of the feasibility percentage of Linktree interactive multimedia from media expert validation are 85% with very valid criteria. Validation by material experts was 88.33% with very valid criteria and 96% for language experts with very valid criteria. The practicality test got a percentage of 84.5% of students with very practical criteria and 80% of teachers with practical criteria. The results of the pre-test and post-test evaluation of main idea writing skills obtained a sig (2-tailed) $< \alpha 0.05$ or $0.000 < 0.05$ so that the product had an effect on students or it could be said that the product was effectively used. So it is concluded that the development of Linktree interactive multimedia with material for writing main ideas has the criteria of being very feasible, very practical and effective so that it can be used as an innovative learning media for class V elementary schools in the independent curriculum.

Keywords: Linktree Interactive Multimedia, Feasibility, Practicality, Effectiveness