

ABSTRAK

Sella Ayu Veryanti. 2024. Pengaruh Budaya Organisasi, Kompensasi, Dan Disiplin Kerja terhadap Produktivitas Karyawan pada PT Bina San Prima Cabang Madiun. Skripsi. Program Studi Manajemen, Fakultas Ekonomi dan Bisnis, Universitas PGRI Madiun. Pembimbing (I) Dr. Karuniawati Hasanah, S.E.,M.M. (II) Robby Sandhi Dessarti, S.E.,M.M.

Penelitian ini menelaah tentang pengaruh budaya organisasi, kompensasi, dan disiplin kerja sebagai variabel independen terhadap produktivitas karyawan sebagai variabel dependen. Tujuan penelitian ini untuk memberikan bukti empiris tentang pengaruh budaya organisasi, kompensasi, dan disiplin kerja terhadap produktivitas karyawan pada PT Bina San Prima Cabang Madiun. Jenis penelitian yang digunakan dalam penelitian ini adalah pendekatan kuantitatif. Pada penelitian digunakan model angket kuesioner dengan responden 59 karyawan yang disebar melalui Google Form. Pengolahan data menggunakan SPSS (Statistical Product and Service Solution). Berdasarkan hasil analisis data dan pembahasan penelitian pada karyawan PT Bina San Prima Cabang Madiun dapat ditarik kesimpulan secara parsial budaya organisasi, kompensasi tidak berpengaruh positif signifikan terhadap produktivitas karyawan pada PT Bina San Prima Cabang Madiun, disiplin kerja berpengaruh positif signifikan terhadap produktivitas karyawan pada PT Bina San Prima Cabang Madiun.

Kata kunci: Budaya Organisasi, Kompensasi, Disiplin Kerja, Produktivitas Karyawan

ABSTRACT

The Influence of Organizational Culture, Compensation, and Work Discipline towards Employee Productivity at PT Bina San Prima Madiun Branch Office.

This research examined the influence of organizational culture, compensation, and work discipline as independent variables towards employee productivity as independent variables. The aim of this research was to provide empirical evidence about the influence of organizational culture, compensation and work discipline towards employee productivity at PT Bina San Prima Madiun Branch Office. The type of research used is a quantitative approach. In the research, a questionnaire model was used with 59 employee respondents distributed via Google Form. Data processing used SPSS (Statistical Product and Service Solution). Based on the results of data analysis and research discussions towards employees of PT Bina San Prima Madiun Branch Office. It can be concluded that organizational culture, compensation, has no significant positive effect towards employee productivity at PT Bina San Prima Madiun Branch Office, work discipline have a significant positive effect towards employee productivity at PT Bina San Prima Madiun Branch Office.

Keywords: Organizational Culture, Compensation, Work Discipline, Employee Productivity.