

## ABSTRAK

Sintya Diah Ayu Purboningtyas. 2024. Pengaruh Kinerja Keuangan, Kebijakan Hutang, dan Kepemilikan Institusional Terhadap Harga Saham (Studi Pada Perusahaan *Food And Beverage* Yang Terdaftar Di BEI Periode Tahun 2018-2022). Skripsi Program Studi Manajemen, Fakultas Ekonomi dan Bisnis, Universitas PGRI Madiun. Pembimbing (1) Dr. Anggita Langgeng Wijaya, S.E., M.Si., Ak. C.A. Pembimbing (2) Liliek Nur Sulistyowati, S.E., M.M.

Penelitian ini bertujuan untuk mengetahui apakah ada pengaruh Kinerja Keuangan, Kebijakan Hutang, dan Kepemilikan Institusional Terhadap Harga Saham (Studi Pada Perusahaan *Food And Beverage* Yang Terdaftar Di BEI Periode Tahun 2018-2022). Sampel penelitian 145. Metode penelitian yang digunakan yaitu pendekatan kuantitatif dengan menggunakan analisis regresi linier berganda menggunakan bantuan program SPSS versi 25.

Hasil penelitian ini adalah *Net Profit Margin* (NPM) berpengaruh positif dan signifikan terhadap harga saham. *Return On Equity* (ROE) berpengaruh positif dan signifikan terhadap harga saham. *Return On Asset* (ROA) berpengaruh positif dan signifikan terhadap harga saham. *Debt to Equity Ratio* (DER) berpengaruh negatif dan signifikan terhadap harga saham, dan Kepemilikan Institusional berpengaruh negatif dan signifikan terhadap harga saham.

**Kata Kunci** : *Net Profit Margin* (NPM), *Return On Equity* (ROE), *Return On Asset* (ROA), *Debt to Equity Ratio* (DER), Kepemilikan Institusional, dan Harga Saham.

## ABSTRACT

Sintya Diyah Ayu Purboningtyas. 2024. *The Influence of Financial Performance, Debt Policy, and Institutional Ownership towards Share Prices (Study of Food and Beverage Companies Listed on the IDX for the 2018-2022 Period)*. Thesis Management Study Program, Faculty of Economics and Business, Universitas PGRI Madiun. Advisor (1) Dr. Anggita Langgeng Wijaya, S.E., M.Si., Ak. C.A. Advisor (2) Liliek Nur Sulistyowati, S.E., M.M.

*This research aimed to find out whether there is an influence of Financial Performance, Debt Policy, and Institutional Ownership towards Share Prices (Study of Food and Beverage Companies Listed on the IDX for the 2018-2022 Period). The research sample was 145. The research method used was a quantitative approach using multiple linear regression analysis using the SPSS version 25 program.*

*The results of this research are: Net Profit Margin (NPM) has a positive and significant effect towards stock prices. Return On Equity (ROE) has a positive and significant effect towards share prices. Return On Assets (ROA) has a positive and significant effect towards share prices. Debt to Equity Ratio (DER) has a negative and significant effect towards stock prices, and Institutional Ownership has a negative and significant effect towards stock prices.*

*Keywords: Net Profit Margin (NPM), Return on Equity (ROE), Return on Assets (ROA), Debt to Equity Ratio (DER), Institutional Ownership, Share Prices.*