

Lampiran 1. Kuesioner

KUISIONER PENELITIAN

KATA PENGANTAR

Dengan Hormat,

Dalam rangka melengkapi data yang diperlukan untuk memenuhi tugas akhir, bersama ini peneliti menyampaikan kuisioner penelitian mengenai **“Pengaruh *Electronic Word of Mouth (E-WOM)* dan Persepsi Kualitas terhadap Keputusan Pembelian kuliner viral TikTok dengan Minat Beli sebagai Variabel *Intervening*” (Studi pada Sate Gule Kambing Binowo Madiun)**, dengan ini peneliti:

Nama : Ilham Jua Marimba
NIM : 2003102217
Prodi : Manajemen
Fakultas : Ekonomi dan Bisnis
Universitas : Universitas PGRI Madiun

Mohon ketersediaan bapak/ibu/saudara/i untuk membantu penelitian ini dengan mengisi secara lengkap kuisioner penelitian ini. Jawaban yang diberikan bapak/ibu/saudara/i akan sangat membantu untuk kelancaran penelitian saya. Penelitian ini membutuhkan responden dengan syarat:

1. Responden telah melakukan pembelian di Sate Gule Kambing Binowo Madiun minimal 1 kali.
2. Usia minimal 18 tahun
3. Pernah menonton konten Sate Gule Kambing Binowo Madiun di TikTok

Peneliti mengucapkan terima kasih atas ketersediaan bapak/ibu/saudara/i telah meluangkan waktu untuk menjawab semua pertanyaan dalam kuisioner ini.

Hormat Saya,

Ilham Jua Marimba

Identitas Responden:

1. Nama :
 2. Jenis Kelamin :
 Laki-laki
 Perempuan
 3. Usia :
 18 – 20 tahun 26 – 30 tahun
 21 – 25 tahun >30 tahun
 4. Pekerjaan
 Mahasiswa Karyawan Negeri
 Karyawan Swasta Wirausaha
 5. Pendapatan Perbulan
 < 1.000.000 2.000.000 – 3.000.000
 1.000.000 – 2.000.000 >3.000.000
 6. Domisili
 Kabupaten Madiun
 Kota Madiun
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Catatan:

Harap membaca pertanyaan dengan teliti dan seksama untuk memahami pertanyaan dengan baik. Kuesioner ini menggunakan skala 1-5 dimana bobot penilaian:

- 1 = Sangat Tidak Setuju (STS)
- 2 = Tidak Setuju (TS)
- 3 = Setuju (S)
- 4 = Sangat Setuju (SS)

- *Electronic Word of Mouth (E-WOM)*

No	Item Pertanyaan	(1) STS	(2) TS	(3) SS	(4) SS
Intensitas:					
1.	Saya dapat mengakses informasi tentang sate gule kambing binowo melalui aplikasi TikTok				
2.	Saya memperoleh banyak ulasan tentang sate gule kambing binowo melalui aplikasi TikTok				
Valance of Opinion:					
3.	Saya mendapatkan rekomendasi tentang sate gule kambing binowo dari review <i>food vlogger</i> melalui aplikasi TikTok				
4.	Saya mendapatkan berbagai informasi sate gule kambing binowo dari konsumen lain melalui aplikasi TikTok				
Content:					
5.	Saya memperoleh informasi pelayanan tentang sate gule kambing binowo melalui aplikasi TikTok				
6.	Saya memperoleh informasi harga tentang sate gule kambing binowo melalui aplikasi TikTok				

- **Persepsi Kualitas**

No	Item Pertanyaan	(1) STS	(2) TS	(3) SS	(4) SS
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Kualitas Produk:					
1.	Dari review di TikTok saya merasa sate gule kambing binowo memiliki cita rasa yang enak				
2.	Review di Tiktok menampilkan tempat yang luas				
Reputasi Produk:					
3.	Dari review di TikTok saya merasa sate gule kambing binowo mampu bersaing dengan para pesaingnya				
4.	Dari ulasan di TikTok saya merasa sate gule kambing binowo layak direkomendasikan kepada orang				
Karakteristik Produk:					
5.	Dari review di TikTok sate gule kambing binowo memiliki porsi yang banyak				
6.	Review di TikTok menampilkan sate gule kambing binowo memiliki tingkat kematangan yang baik				
Reputasi Produk					
7.	Dari review di TikTok menampilkan sate gule kambing binowo bisa di jadikan pilihan makanan untuk acara bersama				
8.	Ulasan di di TikTok menampilkan sate gule kambing binowo mampu memenuhi ekspetasi saya				

- **Minat Beli**

No	Item Pertanyaan	(1) STS	(2) TS	(3) SS	(4) SS
Attention (Perhatian):					
1.	Saya merasa sate gule kambing binowo memiliki konten visual yang menarik di aplikasi TikTok				
2.	Saya merasa sate gule kambing binowo mempunyai fasilitas yang lengkap sesuai dengan review di TikTok				
Interest (Ketertarikan):					
3.	Saya tertarik membeli sate gule kambing binowo karena memiliki pelayanan yang ramah sesuai dengan review di TikTok				
4.	Yang membuat saya tertarik membeli di sate gule kambing binowo adalah ulasan di TikTok				
Desire (Keinginan)					
5.	Review di TikTok membuat saya berkeinginan membeli di sate gule kambing binowo karena memiliki harga yang terjangkau				
6.	Saya ingin membeli sate gule kambing binowo karena tempat yang nyaman sesuai ulasan di TikTok				
Action (Tindakan)					
7.	Review diTikTok mampu meyakinkan saya untuk melakukan pembelian di sate gule kambing binowo				

8.	Ulasan di TikTok membuat saya sesegera mungkin membeli di sate gule kambing binowo				
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• **Keputusan Pembelian**

No	Item Pertanyaan	(1) STS	(2) TS	(3) SS	(4) SS
Kemantapan pada Sebuah Produk					
1.	Dari semua ulasan di TikTok saya memutuskan untuk membeli				
2.	Saya mantap membeli karena yakin akan kualitasnya sesuai review di TikTok				
Kebiasaan dalam Membeli Produk					
3.	Saya membeli sate gule kambing binowo karena viral di TikTok				
4.	Saya akhirnya membeli karena orang-orang terdekat saya sudah membeli				
Merekomendasikan kepada Orang Lain					
5.	Setelah saya membeli saya akan merekomendasikan ke orang lain				
6.	Saya merekomendasikan produk agar mencoba produk yang sedang viral				
Melakukan Pembelian Ulang					
7.	Saya akan melakukan pembelian ulang sate gule kambing binowo karena mempunyai pelayanan yang ramah sesuai review di TikTok				

8.	Saya akan melakukan pembelian ulang sate gule kambing binowo karena mempunyai rasa yang sesuai ekspektasi sesuai ulasan di TikTok				
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Lampiran 2. Tabulasi

Variabel *Electronic Word of Mouth (E-WOM)* (X1)

X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	Total
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Varibel Persepsi Kualitas (X2)

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Variabel Minat Beli (Z)

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Variabel Keputusan Pembelian (Y)

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4	4	3	4	4	4	4	4	31
4	4	4	4	4	3	4	4	31
4	4	3	3	4	4	4	4	30
3	4	4	3	3	4	4	4	29
4	4	4	4	4	4	4	3	31
3	4	4	3	4	4	3	3	28
4	4	3	4	4	4	3	4	30
4	4	4	3	4	4	4	4	31
4	4	4	4	4	3	3	3	29
4	4	4	4	4	4	4	4	32

3	3	4	4	4	4	4	3	29
4	4	4	4	3	4	4	3	30
3	3	3	4	4	4	4	4	29
4	4	3	3	3	4	4	4	29
3	3	4	4	4	4	3	3	28
4	4	4	4	3	3	4	4	30
4	3	4	4	4	4	4	4	31
3	3	3	3	3	3	3	4	25
4	4	4	4	4	3	3	4	30
4	4	4	4	4	3	4	4	31
4	4	3	3	4	4	4	4	30
4	3	4	4	4	3	4	3	29
4	3	4	4	4	3	4	4	30
4	4	4	4	4	3	4	3	30
4	3	4	4	4	4	3	4	30
4	4	3	3	4	4	4	3	29
4	4	3	4	4	3	4	4	30
4	4	3	4	4	4	4	4	31
4	4	4	4	3	4	3	4	30
3	3	3	3	4	4	4	4	28
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3	4	4	4	4	3	4	4	30
4	4	4	3	4	4	4	4	31
3	4	4	3	4	4	4	3	29
4	3	4	3	4	4	3	4	29
4	3	4	4	3	4	4	4	30
4	4	3	3	4	3	4	3	28
4	4	4	4	4	4	4	4	32
3	4	3	4	4	3	4	3	28
4	4	4	3	3	3	4	4	29
4	4	4	4	4	3	4	4	31
4	3	4	3	4	3	3	4	28
4	3	4	3	4	4	3	3	28
4	4	3	4	3	3	4	4	29

4	4	4	3	4	4	3	4	30
3	4	4	4	3	4	3	3	28
4	4	4	3	4	4	3	4	30
3	4	4	3	4	3	4	4	29
4	3	4	4	4	4	4	4	31
4	4	4	3	3	4	4	4	30
3	4	4	3	4	3	4	4	29
4	3	4	4	4	3	4	4	30
4	3	4	4	4	3	4	3	29
3	4	3	4	3	4	4	4	29
3	4	4	4	4	4	3	4	30
4	3	4	4	4	3	4	4	30
4	4	4	3	4	4	3	4	30
4	4	4	3	4	4	3	3	29
4	3	3	4	3	4	4	4	29
4	4	4	4	3	4	3	4	30
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4	4	4	3	3	4	4	4	30
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4	4	4	4	4	3	4	3	30
4	3	4	4	4	4	3	3	29
4	4	4	3	3	4	4	4	30
4	4	3	4	4	3	4	4	30
4	4	4	4	4	4	4	4	32
4	4	4	3	4	4	3	3	29
3	4	4	4	4	3	4	4	30
4	4	3	4	4	4	4	4	31
4	3	4	3	3	4	3	3	27
3	4	4	3	3	4	4	3	28
4	3	3	4	3	4	3	4	28
3	3	3	4	4	4	3	3	27
4	4	4	3	4	4	3	4	30
4	4	3	4	4	3	3	3	28
4	3	3	4	4	3	3	4	28
4	3	4	3	4	4	3	3	28
3	4	4	3	4	4	4	3	29
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4	3	4	3	3	4	3	3	27

4	3	4	3	4	4	4	3	29
3	4	4	3	4	4	3	4	29
3	4	3	3	4	4	4	3	28
4	4	4	3	4	3	4	4	30
3	3	4	4	3	4	3	4	28
4	4	4	4	4	4	3	4	31
3	4	3	3	3	4	4	4	28
3	3	3	3	3	4	4	3	26
3	3	3	4	4	4	4	4	29
4	3	3	3	4	3	3	4	27
4	4	4	4	3	3	3	3	28
4	4	4	3	3	4	4	4	30
4	4	4	3	4	3	4	4	30
4	4	4	3	3	3	3	4	28
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4	4	4	3	4	4	3	4	30
4	3	4	4	4	4	3	4	30
4	4	4	4	4	3	4	4	31
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4	3	4	4	4	4	3	4	30
4	3	3	4	3	4	4	3	28
3	4	4	4	4	4	3	4	30
4	4	4	4	4	3	3	3	29
4	3	4	3	3	4	3	4	28
4	3	3	4	4	4	3	3	28
4	4	4	4	3	4	3	4	30
4	3	4	4	4	4	3	3	29
4	4	3	4	4	4	3	3	29
4	4	4	4	4	3	3	4	30
4	3	4	4	3	3	4	3	28
4	3	4	4	4	4	4	4	31
4	4	4	4	3	3	4	3	29
3	4	4	4	4	3	4	4	30
4	4	3	4	4	4	3	3	29
4	4	4	4	4	4	3	4	31

Lampiran 3. Hasil Uji SPSS

1. Uji Analisis Statistik Deskriptif

- Variabel *E-WOM*

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
X1.1	384	1	4	3.62	.532
X1.2	384	1	4	3.60	.592
X1.3	384	1	4	3.54	.585
X1.4	384	1	4	3.60	.584
X1.5	384	1	4	3.57	.550
X1.6	384	1	4	3.60	.547
Valid N (listwise)	384				

- Variabel Persepsi Kualitas

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
X2.1	384	1	4	3.61	.568
X2.2	384	1	4	3.60	.556
X2.3	384	1	4	3.56	.552
X2.4	384	1	4	3.62	.532
X2.5	384	1	4	3.59	.538
X2.6	384	1	4	3.53	.568
X2.7	384	1	4	3.60	.550
X2.8	384	2	4	3.60	.517
Valid N (listwise)	384				

- **Variabel Minat Beli**

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Z1	384	1	4	3.63	.540
Z2	384	1	4	3.55	.548
Z3	384	1	4	3.63	.564
Z4	384	1	4	3.61	.568
Z5	384	1	4	3.56	.588
Z6	384	1	4	3.57	.601
Valid N (listwise)	384				

- **Variabel Keputusan Pembelian**

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Y1	384	1	4	3.62	.566
Y2	384	1	4	3.57	.583
Y3	384	1	4	3.61	.607
Y4	384	1	4	3.48	.642
Y5	384	1	4	3.57	.591
Y6	384	1	4	3.55	.611
Y7	384	1	4	3.56	.584
Y8	384	1	4	3.58	.604
Valid N (listwise)	384				

2. Uji Validitas

- **Variabel *E-WOM***

		Correlations						
		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.TOTAL
X1.1	Pearson Correlation	1	,289**	,264**	,286**	,336**	,225**	,608**
	Sig. (2-tailed)		,000	,000	,000	,000	,000	,000
	N	384	384	384	384	384	384	384
X1.2	Pearson Correlation	,289**	1	,273**	,372**	,294**	,309**	,663**
	Sig. (2-tailed)	,000		,000	,000	,000	,000	,000
	N	384	384	384	384	384	384	384
X1.3	Pearson Correlation	,264**	,273**	1	,331**	,391**	,289**	,663**
	Sig. (2-tailed)	,000	,000		,000	,000	,000	,000
	N	384	384	384	384	384	384	384
X1.4	Pearson Correlation	,286**	,372**	,331**	1	,259**	,323**	,670**
	Sig. (2-tailed)	,000	,000	,000		,000	,000	,000
	N	384	384	384	384	384	384	384
X1.5	Pearson Correlation	,336**	,294**	,391**	,259**	1	,276**	,654**
	Sig. (2-tailed)	,000	,000	,000	,000		,000	,000
	N	384	384	384	384	384	384	384
X1.6	Pearson Correlation	,225**	,309**	,289**	,323**	,276**	1	,619**
	Sig. (2-tailed)	,000	,000	,000	,000	,000		,000
	N	384	384	384	384	384	384	384
X1.T	Pearson Correlation	,608**	,663**	,663**	,670**	,654**	,619**	1
OTA	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	
L	N	384	384	384	384	384	384	384

** . Correlation is significant at the 0.01 level (2-tailed).

- **Variabel Persepsi Kualitas**

		Correlations								
		X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.TO TAL
X2.1	Pearson Correlation	1	,356**	,349**	,342**	,451**	,343**	,436**	,369**	,704**
	Sig. (2-tailed)		,000	,000	,000	,000	,000	,000	,000	,000
	N	384	384	384	384	384	384	384	384	384
X2.2	Pearson Correlation	,356**	1	,240**	,230**	,368**	,417**	,321**	,435**	,649**

	Sig. (2-tailed)	,000		,000	,000	,000	,000	,000	,000	,000
	N	384	384	384	384	384	384	384	384	384
X2.3	Pearson Correlation	,349**	,240**	1	,304**	,263**	,286**	,409**	,290**	,604**
	Sig. (2-tailed)	,000	,000		,000	,000	,000	,000	,000	,000
	N	384	384	384	384	384	384	384	384	384
X2.4	Pearson Correlation	,342**	,230**	,304**	1	,327**	,292**	,368**	,308**	,605**
	Sig. (2-tailed)	,000	,000	,000		,000	,000	,000	,000	,000
	N	384	384	384	384	384	384	384	384	384
X2.5	Pearson Correlation	,451**	,368**	,263**	,327**	1	,240**	,374**	,344**	,645**
	Sig. (2-tailed)	,000	,000	,000	,000		,000	,000	,000	,000
	N	384	384	384	384	384	384	384	384	384
X2.6	Pearson Correlation	,343**	,417**	,286**	,292**	,240**	1	,359**	,374**	,641**
	Sig. (2-tailed)	,000	,000	,000	,000	,000		,000	,000	,000
	N	384	384	384	384	384	384	384	384	384
X2.7	Pearson Correlation	,436**	,321**	,409**	,368**	,374**	,359**	1	,359**	,697**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000		,000	,000
	N	384	384	384	384	384	384	384	384	384
X2.8	Pearson Correlation	,369**	,435**	,290**	,308**	,344**	,374**	,359**	1	,661**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000		,000
	N	384	384	384	384	384	384	384	384	384
X2.T	Pearson Correlation	,704**	,649**	,604**	,605**	,645**	,641**	,697**	,661**	1
OTA	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	
L	N	384	384	384	384	384	384	384	384	384

** . Correlation is significant at the 0.01 level (2-tailed).

- **Variabel Minat Beli**

		Correlations						
		Z1.1	Z1.2	Z1.3	Z1.4	Z1.5	Z1.6	Z1.TOTAL
Z1.1	Pearson Correlation	1	,331**	,375**	,291**	,398**	,315**	,660**
	Sig. (2-tailed)		,000	,000	,000	,000	,000	,000
	N	384	384	384	384	384	384	384
Z1.2	Pearson Correlation	,331**	1	,258**	,306**	,318**	,422**	,644**
	Sig. (2-tailed)	,000		,000	,000	,000	,000	,000
	N	384	384	384	384	384	384	384

Z1.3	Pearson Correlation	,375**	,258**	1	,393**	,421**	,364**	,692**
	Sig. (2-tailed)	,000	,000		,000	,000	,000	,000
	N	384	384	384	384	384	384	384
Z1.4	Pearson Correlation	,291**	,306**	,393**	1	,324**	,338**	,653**
	Sig. (2-tailed)	,000	,000	,000		,000	,000	,000
	N	384	384	384	384	384	384	384
Z1.5	Pearson Correlation	,398**	,318**	,421**	,324**	1	,380**	,705**
	Sig. (2-tailed)	,000	,000	,000	,000		,000	,000
	N	384	384	384	384	384	384	384
Z1.6	Pearson Correlation	,315**	,422**	,364**	,338**	,380**	1	,703**
	Sig. (2-tailed)	,000	,000	,000	,000	,000		,000
	N	384	384	384	384	384	384	384
Z1.TOTAL	Pearson Correlation	,660**	,644**	,692**	,653**	,705**	,703**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	
	N	384	384	384	384	384	384	384

** . Correlation is significant at the 0.01 level (2-tailed).

• Variabel Keputusan Pembelian

		Correlations								
		Y1.1	Y1.2	Y1.3	Y1.4	Y1.5	Y1.6	Y1.7	Y1.8	Y1.TOTAL
Y1.1	Pearson Correlation	1	,497**	,550**	,437**	,462**	,353**	,401**	,423**	,710**
	Sig. (2-tailed)		,000	,000	,000	,000	,000	,000	,000	,000
	N	384	384	384	384	384	384	384	384	384
Y1.2	Pearson Correlation	,497**	1	,490**	,478**	,436**	,371**	,413**	,511**	,726**
	Sig. (2-tailed)	,000		,000	,000	,000	,000	,000	,000	,000
	N	384	384	384	384	384	384	384	384	384
Y1.3	Pearson Correlation	,550**	,490**	1	,418**	,472**	,404**	,437**	,449**	,732**
	Sig. (2-tailed)	,000	,000		,000	,000	,000	,000	,000	,000
	N	384	384	384	384	384	384	384	384	384
Y1.4	Pearson Correlation	,437**	,478**	,418**	1	,509**	,441**	,452**	,482**	,739**
	Sig. (2-tailed)	,000	,000	,000		,000	,000	,000	,000	,000

	N	384	384	384	384	384	384	384	384	384
Y1.5	Pearson Correlation	,462**	,436**	,472**	,509**	1	,434**	,486**	,492**	,744**
	Sig. (2-tailed)	,000	,000	,000	,000		,000	,000	,000	,000
	N	384	384	384	384	384	384	384	384	384
Y1.6	Pearson Correlation	,353**	,371**	,404**	,441**	,434**	1	,383**	,442**	,668**
	Sig. (2-tailed)	,000	,000	,000	,000	,000		,000	,000	,000
	N	384	384	384	384	384	384	384	384	384
Y1.7	Pearson Correlation	,401**	,413**	,437**	,452**	,486**	,383**	1	,479**	,701**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000		,000	,000
	N	384	384	384	384	384	384	384	384	384
Y1.8	Pearson Correlation	,423**	,511**	,449**	,482**	,492**	,442**	,479**	1	,743**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000		,000
	N	384	384	384	384	384	384	384	384	384
Y1.T	Pearson Correlation	,710**	,726**	,732**	,739**	,744**	,668**	,701**	,743**	1
OTA	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	
L	N	384	384	384	384	384	384	384	384	384

** . Correlation is significant at the 0.01 level (2-tailed).

- **rTabel Uji Validitas**

DISTRIBUSI NILAI rTabel SIGNIFIKANSI 5% dan 1%

N	The Level of Significance		N	The Level of Significance	
	5%	1%		5%	1%
3	0.997	0.999	38	0.320	0.413
4	0.950	0.990	39	0.316	0.408
5	0.878	0.959	40	0.312	0.403
6	0.811	0.917	41	0.308	0.398
7	0.754	0.874	42	0.304	0.393
8	0.707	0.834	43	0.301	0.389
9	0.666	0.798	44	0.297	0.384
10	0.632	0.765	45	0.294	0.380
11	0.602	0.735	46	0.291	0.376
12	0.576	0.708	47	0.288	0.372
13	0.553	0.684	48	0.284	0.368
14	0.532	0.661	49	0.281	0.364
15	0.514	0.641	50	0.279	0.361
16	0.497	0.623	55	0.266	0.345
17	0.482	0.606	60	0.254	0.330
18	0.468	0.590	65	0.244	0.317
19	0.456	0.575	70	0.235	0.306
20	0.444	0.561	75	0.227	0.296
21	0.433	0.549	80	0.220	0.286
22	0.432	0.537	85	0.213	0.278
23	0.413	0.526	90	0.207	0.267
24	0.404	0.515	95	0.202	0.263
25	0.396	0.505	100	0.195	0.256
26	0.388	0.496	125	0.176	0.230
27	0.381	0.487	150	0.159	0.210
28	0.374	0.478	175	0.148	0.194
29	0.367	0.470	200	0.138	0.181
30	0.361	0.463	300	0.113	0.148
31	0.355	0.456	400	0.098	0.128
32	0.349	0.449	500	0.088	0.115
33	0.344	0.442	600	0.080	0.105
34	0.339	0.436	700	0.074	0.097
35	0.334	0.430	800	0.070	0.091
36	0.329	0.424	900	0.065	0.086
37	0.325	0.418	1000	0.062	0.081

3. Uji Reabilitas

- **Variabel *E-WOM***

Reliability Statistics

Cronbach's Alpha	N of Items
,721	6

- **Variabel Persepsi Kualitas**

Reliability Statistics

Cronbach's Alpha	N of Items
,806	8

- **Variabel Minat Beli**

Reliability Statistics

Cronbach's Alpha	N of Items
,763	6

- **Variabel Keputusan Pembelian**

Reliability Statistics

Cronbach's Alpha	N of Items
,867	8

4. Uji Asumsi Klasik

- **Sub Struktural 1**

- a. **Uji Normalitas**

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		384
Normal Parameters ^{a,b}	Mean	,0000000
	Std. Deviation	2,14536045
Most Extreme Differences	Absolute	,122
	Positive	,092
	Negative	-,122
Test Statistic		,122
Asymp. Sig. (2-tailed)		,001 ^c
Exact Sig. (2-tailed)		,072
Point Probability		,000

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

- b. **Uji Multikolaritas**

Coefficients^a

Model		Collinearity Statistics	
		Tolerance	VIF
1	X1.TOTAL	,396	2,526
	X2.TOTAL	,311	3,211
	Z1.TOTAL	,307	3,255

a. Dependent Variable: Y1.TOTAL

c. Uji Heterokedastisitas

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	4,607	,879		5,238	,000
	X1.TOTAL	,144	,059	,191	2,428	,116
	X2.TOTAL	-,165	,051	-,285	-3,209	,101
	Z1.TOTAL	-,074	,064	-,104	-1,164	,245

a. Dependent Variable: abs_RES

1	(Constant)	3,873	,478		8,096	,000
	X1.TOTAL	-,241	,130	-,298	-1,365	,173
	X2.TOTAL	,173	,096	,228	3,165	,102

d. Uji Autokorelasi

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	,783 ^a	,613	,610	2,154	2,102

a. Predictors: (Constant), Z1.TOTAL, X1.TOTAL, X2.TOTAL

b. Dependent Variable: Y1.TOTAL

• **Sub Struktual 2**

a. Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		384
Normal Parameters ^{a,b}	Mean	,0000000
	Std. Deviation	1,27898077
Most Extreme Differences	Absolute	,088
	Positive	,070
	Negative	-,088
Test Statistic		,088

Asymp. Sig. (2-tailed)	,000 ^c
Exact Sig. (2-tailed)	,077
Point Probability	,000

- a. Test distribution is Normal.
- b. Calculated from data.
- c. Lilliefors Significance Correction.

b. Uji Multikorelitas

Coefficients^a

		Collinearity Statistics	
Model		Tolerance	VIF
1	X1.TOTAL	,459	2,180
	X2.TOTAL	,459	2,180

- a. Dependent Variable: Z1.TOTAL

c. Uji Heterokedastitas

Coefficients^a

		Unstandardized Coefficients		Standardized Coefficients		
Model		B	Std. Error	Beta	t	Sig.
1	(Constant)	3,873	,478		8,096	,000
	X1.TOTAL	-,241	,130	-,298	-1,365	,173
	X2.TOTAL	,173	,096	,228	3,165	,102

- a. Dependent Variable: abs_RES2

d. Uji Autokorelasi

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	,832 ^a	,693	,691	1,282	1,978

- a. Predictors: (Constant), X2.TOTAL, X1.TOTAL
- b. Dependent Variable: Z1.TOTAL

5. Analisis Jalur Path

- **Koefisien Jalur 1**

Model		Unstandardized Coefficients		Standardized	t	Sig.
		B	Std. Error	Coefficients Beta		
1	(Constant)	1,093	,703		1,556	,120
	X1.TOTAL	,343	,044	,326	7,773	,000
	X2.TOTAL	,455	,034	,563	13,421	,000

a. Dependent Variable: Z1.TOTAL

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	,832 ^a	,693	,691	1,282	1,978

a. Predictors: (Constant), X2.TOTAL, X1.TOTAL

b. Dependent Variable: Z1.TOTAL

- **Koefisien Jalur 2**

Model		Unstandardized Coefficients		Standardized	t	Sig.
		B	Std. Error	Coefficients Beta		
1	(Constant)	,486	1,184		,411	,681
	X1.TOTAL	,117	,080	,074	1,461	,145
	X2.TOTAL	,484	,069	,400	6,999	,000
	Z1.TOTAL	,541	,086	,362	6,292	,000

a. Dependent Variable: Y1.TOTAL

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	,783 ^a	,613	,610	2,154	2,102

a. Predictors: (Constant), Z1.TOTAL, X1.TOTAL, X2.TOTAL

b. Dependent Variable: Y1.TOTAL

6. Uji Hipotesis

- Uji Koefisiensi Signifikansi Parsial (Uji T)

a. Sub Struktual 1

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	1,093	,703		1,556	,120
	X1.TOTAL	,343	,044	,326	7,773	,000
	X2.TOTAL	,455	,034	,563	13,421	,000

a. Dependent Variable: Z1.TOTAL

b. Sub Struktual 2

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	,486	1,184		,411	,681
	X1.TOTAL	,117	,080	,074	1,461	,145
	X2.TOTAL	,484	,069	,400	6,999	,000
	Z1.TOTAL	,541	,086	,362	6,292	,000

a. Dependent Variable: Y1.TOTAL

Cara Mencari t_{tabel} pada Uji T

$$DF = N - K - 1$$

$$= 384 - 2 - 1 - 1 = 380$$

DF atau DK	Tabel Distribusi Student t					
	uji satu sisi (one tailed)					
	0,25	0,1	0,05	0,025	0,01	0,005
	Uji dua sisi (two tailed)					
	0,5	0,2	0,1	0,05	0,02	0,01
364	0,675	1,284	1,649	1,967	2,337	2,589
365	0,675	1,284	1,649	1,966	2,337	2,589
366	0,675	1,284	1,649	1,966	2,337	2,589
367	0,675	1,284	1,649	1,966	2,337	2,589
368	0,675	1,284	1,649	1,966	2,337	2,589
369	0,675	1,284	1,649	1,966	2,336	2,589
370	0,675	1,284	1,649	1,966	2,336	2,589
371	0,675	1,284	1,649	1,966	2,336	2,589
372	0,675	1,284	1,649	1,966	2,336	2,589
373	0,675	1,284	1,649	1,966	2,336	2,589
374	0,675	1,284	1,649	1,966	2,336	2,589
375	0,675	1,284	1,649	1,966	2,336	2,589
376	0,675	1,284	1,649	1,966	2,336	2,589
377	0,675	1,284	1,649	1,966	2,336	2,589
378	0,675	1,284	1,649	1,966	2,336	2,589
379	0,675	1,284	1,649	1,966	2,336	2,589
380	0,675	1,284	1,649	1,966	2,336	2,589
381	0,675	1,284	1,649	1,966	2,336	2,589
382	0,675	1,284	1,649	1,966	2,336	2,589
383	0,675	1,284	1,649	1,966	2,336	2,589
384	0,675	1,284	1,649	1,966	2,336	2,589
385	0,675	1,284	1,649	1,966	2,336	2,589
386	0,675	1,284	1,649	1,966	2,336	2,589
387	0,675	1,284	1,649	1,966	2,336	2,589
388	0,675	1,284	1,649	1,966	2,336	2,589
389	0,675	1,284	1,649	1,966	2,336	2,589
390	0,675	1,284	1,649	1,966	2,336	2,588
391	0,675	1,284	1,649	1,966	2,336	2,588
392	0,675	1,284	1,649	1,966	2,336	2,588
393	0,675	1,284	1,649	1,966	2,336	2,588
394	0,675	1,284	1,649	1,966	2,336	2,588
395	0,675	1,284	1,649	1,966	2,336	2,588
396	0,675	1,284	1,649	1,966	2,336	2,588
397	0,675	1,284	1,649	1,966	2,336	2,588
398	0,675	1,284	1,649	1,966	2,336	2,588
399	0,675	1,284	1,649	1,966	2,336	2,588
400	0,675	1,284	1,649	1,966	2,336	2,588

- Uji Sobel

a. Sub Struktrual 1

		Coefficients ^a				
		Unstandardized Coefficients		Standardized Coefficients		
Model		B	Std. Error	Beta	t	Sig.
1	(Constant)	1,093	,703		1,556	,120
	X1.TOTAL	,343	,044	,326	7,773	,000
	X2.TOTAL	,455	,034	,563	13,421	,000

a. Dependent Variable: Z1.TOTAL

b. Sub Struktrual 2

		Coefficients ^a				
		Unstandardized Coefficients		Standardized Coefficients		
Model		B	Std. Error	Beta	t	Sig.
1	(Constant)	,486	1,184		,411	,681
	X1.TOTAL	,117	,080	,074	1,461	,145
	X2.TOTAL	,484	,069	,400	6,999	,000
	Z1.TOTAL	,541	,086	,362	6,292	,000

a. Dependent Variable: Y1.TOTAL

Coefficientsa

		Coefficients ^a				
		Unstandardized Coefficients		Standardized Coefficients		
Model		B	Std. Error	Beta	t	Sig.
1	(Constant)	1,093	,703		1,556	,120
	X1.TOTAL	,343	,044	,326	7,773	,000
	X2.TOTAL	,455	,034	,563	13,421	,000

a. Dependent Variable: Z1.TOTAL

7. Koefisien Determinansi

- **Sub Struktural 1**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	,832 ^a	,693	,691	1,282	1,978

a. Predictors: (Constant), X2.TOTAL, X1.TOTAL

b. Dependent Variable: Z1.TOTAL

- **Sub Struktural 2**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	,783 ^a	,613	,610	2,154	2,102

a. Predictors: (Constant), Z1.TOTAL, X1.TOTAL, X2.TOTAL

b. Dependent Variable: Y1.TOTAL