

## ABSTRAK

Maulina Dwi Rantika.2024. Pengaruh Literasi Keuangan,Pelatihan Pasar Modal Dan Informasi Akuntansi Dengan *Networking* Sebagai Variabel Moderasi. Skripsi. Program Studi Akuntansi, Fakultas Ekonomi dan Bisnis, Universitas PGRI Madiun, Pembimbing (I) Dr. Anny Widiasmara,S.E.,M.Si,CSRS, Pembimbing (II) Heidy Paramitha Devi,S.Pd,M.Si,CSRS.

Tujuan penelitian ini untuk mengetahui pengaruh Literasi Keuangan,Pelatihan Pasar Modal, Dan Informasi Akuntansi terhadap Keputusan Investasi Modal melalui variabel moderasi *Networking*. Populasi pada penelitian yang digunakan yaitu Mahasiswa Aktif Fakultas Ekonomi dan Bisnis pada semester 2,4, dan 6 sebanyak 1.106. Penelitian ini menggunakan metode *Purposive sampling* dan didapatkan sampel penelitian 92 responden. Metode penelitian yang digunakan yaitu pendekatan kuantitatif dengan menggunakan analisis regresi linier berganda dan *Moderated Regression Analysis (MRA)* serta dengan bantuan program SPSS versi 25 untuk mengolah data penelitian. Hasil penelitian ini menunjukkan variabel literasi keuangan memiliki pengaruh yang positif dan signifikan terhadap Keputusan investasi modal. Pelatihan pasar modal memiliki pengaruh yang positif dan signifikan terhadap Keputusan investasi modal. Informasi akuntansi memiliki pengaruh yang positif dan signifikan terhadap Keputusan investasi modal. Berdasarkan hasil analisis data *networking* mampu menjadi variabel moderasi pada pengaruh literasi keuangan terhadap keputusan investasi modal. *Networking* mampu menjadi variabel moderasi pada pengaruh pelatihan pasar modal terhadap keputusan investasi modal. *Networking* mampu menjadi variabel moderasi pada pengaruh informasi akuntansi terhadap keputusan investasi modal.

**Kata Kunci** : Literasi keuangan, Pelatihan pasar modal, Informasi akuntansi, *Networking*,Keputusan Investasi Modal

## **ABSTRACT**

Maulina Dwi Rantika.2024. The Influence of Financial Literacy, Capital Market Training and Accounting Information With Networking as a Moderating Variable. Thesis. Accounting Study Program, Faculty of Economics and Business, Universitas PGRI Madiun, Advisor (I) Dr. Anny Widiasmara, S.E., M.Si, CSRS, Advisor (II) Heidy Paramitha Devi, S.Pd, M.Si, CSRS.

The aim of this study was to determine the influence of Financial Literacy, Capital Market Training, and Accounting Information towards Capital Investment Decisions through the Networking moderation variable. The population in the study used were Active Students of the Faculty of Economics and Business in second, fourth and sixth semesters as many as 1,106. This study used the Purposive sampling method and obtained a research sample of 92 respondents. The research method used was a quantitative approach using multiple linear regression analysis and Moderated Regression Analysis (MRA) and with the help of the SPSS version 25 program to process research data. The results of this study indicate: financial literacy variables have a positive and significant influence towards Capital Investment Decisions. Capital market training has a positive and significant influence towards Capital Investment Decisions. Accounting information has a positive and significant influence towards Capital Investment Decisions. Based on the results of data analysis, networking is able to be a moderating variable on the influence of financial literacy towards capital investment decisions. Networking is able to be a moderating variable on the influence of capital market training towards capital investment decisions. Networking can be a moderating variable on the influence of accounting information on capital investment decisions.

**Keywords:** Financial Literacy, Capital Market Training, Accounting Information, Networking, Capital Investment Decisions.