

## ABSTRAK

Vannesa Ghifarianty. 2024. Pengaruh *Gross Domestic Product*, Ekspor, dan Impor terhadap *Foreign Direct Investment* di Asia Tenggara Tahun 2013-2022. Skripsi. Program Studi Akuntansi, Fakultas Ekonomi dan Bisnis, Universitas PGRI Madiun. Pembimbing (I) Nik Amah, S.E., M.Si., CTT., CSRS., Pembimbing (II) M. Agus Sudrajat, S.E., M.Si., CSRS.

Penelitian ini bertujuan untuk memberikan bukti empiris pengaruh *Gross Domestic Product*, Ekspor, dan Impor terhadap *Foreign Direct Investment*. Sampel yang digunakan dalam penelitian ini adalah 10 negara yang terdaftar di organisasi ASEAN pada periode tahun 2013-2022. Metode penelitian yang digunakan dalam penelitian ini yaitu pendekatan kuantitatif. Teknik analisis penelitian ini menggunakan analisis regresi data panel dengan bantuan *software EViews 10*. Hasil penelitian ini menunjukkan bahwa variabel *Gross Domestic Product* dan variabel Impor tidak berpengaruh terhadap *Foreign Direct Investment*. Sedangkan variabel Ekspor berpengaruh terhadap *Foreign Direct Investment*.

**Kata Kunci :** *Foreign Direct Investment*, *Gross Domestic Product*, Ekspor, Impor.

## ABSTRACT

Vannesa Ghifarianty. 2024. *The Effect of Gross Domestic Product, Exports, and Imports towards Foreign Direct Investment in Southeast Asia in the 2013-2022 Period. Thesis. Accounting Study Program, Faculty of Economics and Business, University of PGRI Madiun. Advisor (I) Nik Amah, S.E., M.Si., CTT., CSRS., Advisor (II) M. Agus Sudrajat, S.E., M.Si., CSRS.*

*This study aimed to provide empirical evidence of the effect of Gross Domestic Product, Exports, and Imports towards Foreign Direct Investment. The population in this study was countries in Southeast Asia using non-probability sampling techniques, resulting in a sample of 10 countries in the period of 2013-2022. The research method used in this study was a quantitative approach. The analysis technique of this study used panel data regression analysis with the help of EViews10 software. The results of this study indicate: the Gross Domestic Product variable and the Import variable have no effect towards Foreign Direct Investment, while the Export variable has an effect towards Foreign Direct Investment in Southeast Asia in 2013-2022 period.*

**Keywords:** *Foreign Direct Investment, Gross Domestic Product, Exports, Imports.*