

ABSTRAK

Lutfiana Putri Anggraini. 2024. Pengaruh Inflasi, Upah Tenaga Kerja, dan Pertumbuhan Ekonomi Terhadap *Foreign Direct Investment* di Negara ASEAN. Skripsi. Program Studi Akuntansi, Fakultas Ekonomi dan Bisnis, Universitas PGRI Madiun. Pembimbing (I) Moh. Ubaidillah, S.Pd., M.Si, CSRS. Pembimbing (II) Nik Amah, S.E., M.Si, CSRS.

Tujuan penelitian untuk mengetahui apakah terdapat pengaruh antara inflasi, upah tenaga kerja, dan pertumbuhan ekonomi terhadap *Foreign Direct Investment* (FDI). Penelitian ini dilakukan di seluruh negara yang tergabung di ASEAN yang berjumlah 10 negara ASEAN. Penelitian ini dikembangkan dengan pendekatan kuantitatif deskriptif. Analisis data menggunakan regresi data panel dengan bantuan *Eviews 10*.

Hasil penelitian ini adalah inflasi tidak berpengaruh terhadap *Foreign Direct Investment*. Sedangkan, upah tenaga kerja dan pertumbuhan ekonomi berpengaruh positif terhadap *Foreign Direct Investment*. Berdasarkan penelitian ini diharapkan pemerintah dapat mempertimbangkan penetapan kebijakan ekonomi, serta meningkatkan persaingan global untuk memberikan keuntungan bagi perekonomian di ASEAN. Penelitian ini mengisi kesenjangan literatur penelitian terdahulu dengan menambahkan variabel upah tenaga kerja serta menggunakan seluruh negara yang terdaftar di anggota ASEAN.

Kata Kunci : Inflasi, Upah Tenaga Kerja, Pertumbuhan Ekonomi, FDI

ABSTRACT

Lutfiana Putri Anggraini. 2024. *Impact of Inflation, Labor Wages, and Economic Growth in Foreign Direct Investment in ASEAN Countries Period 2013-2022*. Pembimbing (I) Moh. Ubaidillah, S.Pd., M.Si, CSRS. Pembimbing (II) Nik Amah, S.E., M.Si, CSRS.

The aim of this study was to determine whether there was an influence between inflation, labor wages, and economic growth towards Foreign Direct Investment (FDI). This study was conducted in all countries which were members of ASEAN, totaling 10 ASEAN countries, with the time period used being 2013-2022 period. This study was developed with a descriptive quantitative approach. Data analysis used panel data regression with the help of E-views 10.

The results of this study are: inflation does not have a significant effect towards Foreign Direct Investment in ASEAN countries. Meanwhile, labor wages and economic growth have a significant positive effect towards Foreign Direct Investment in ASEAN countries. Based on the results of this study, it is hoped that the government can consider determining economic policies, as well as increasing global competition to encourage Foreign Direct Investment, so it can provide benefits for countries in the ASEAN region.

Keywords: *Inflation, Labor Wages, Economic Growth, FDI*