

## **CHAPTER I**

### **INTRODUCTION**

In this chapter will describe about: (a) Background of the Study, (b) Focus of the Study, (c) Purpose of the Study, (d) Significance of the Study, (e) Definition of Operational Key Term. For more details, it will be explained as follows ;

#### **A. Background of the Study**

Genre is a type of communicative events that relates to a social context. Genres consist of texts (whether spoken, written, or a combination). Because genre plays a role as a procedure for encoding and decoding processes related to the role of text and text environment. So it can be concluded that genre is a type of communication that relates to language, social context and conveying messages or meanings to achieve a certain goal.

Academic writing gets a lot of attention as a form of communication. One of them is research article. Research article is one of the most important genres that gets a lot of attention in genre analysis (Al-Khasawneh, 2017). Because, every researcher has a background that influences how researchers write their research articles. Genre analysis in academic writing is a very relevant topic because genre analysis is one of the approaches used to study and analyze various types of genres in communication in certain social contexts. In academic writing, a study of

genre and genre analysis is closely tied (Dewi & Harmawan, 2022). Because, understanding the genre can help researchers write in accordance with academic standards.

Research articles are one of the main source of scientific information in today's era. Because, it can help readers find the research article that relevant to their studies in various field (Kanafi et.al, 2022). Due to this, knowledge and understanding of genres in writing greatly contributes to building a researcher's confidence to write a research article (Saidi & Talibi, 2021). So it can be said that the understanding and knowledge of genres in academic writing is very influential in the rhetorical patterns of writing of researchers when writing their research articles. This is because each writer has a different background and different native languages.

Rhetoric is the technique of using persuasive and effective language to influence, change, or manipulate the thoughts and actions of an audience. In writing, researchers must have implicit knowledge of the rhetoric of arrangement and organization of section in each part of research article. Rhetorical analysis also can be said move analysis which was first developed by Swales (1990) is one way to analyze the rhetoric of writing in research articles. Because, it investigates the rhetorical structure of a text as in the move and steps used in the text (Ghazanfari et.al, 2016). According to Ghazanfari et.al, (2016) states that "This model is one of the tools to analyze the organization of the writing structure in the research

article.” One example of rhetorical analysis in research article is how we analyze the writing structure in each section of the research article, such as abstracts, introduction, methodology, result and discussion, and conclusion (Al- Khasawneh, 2017). So it can be concluded that rhetorical analysis is a way to investigate or criticism that use a rhetorical principle to examine the interaction between text, author, and the audience.

In research article, the section that often get attention to analyze is introduction and discussion section. Because in introduction section, the researchers describe the phenomena that are happening in the surrounding environment that related to the problem being studied as the background of their study. In other hand, in the discussion section, the researchers describe and explain the finding of their research. Another section in research article that often get attention is abstract section (Al- khasawneh, 2017; Kanafi et.al, 2022). Putri et.al, (2021) said that “A growing number of studies on rhetorical analysis of research abstract have been conducted extensively.” It often get a lots of attention because in this section contains a summary of the entire research article which conveyed in objective and general ways (Al- khasawneh, 2017; Saidi & Talibi, 2021; Dewi & Harmawan, 2022). Because it is a summary of the entire text, it can be understood that in writing an abstract, the author can place a lot of information in a compact but detailed.

Abstract in research articles is the first part that will be read by academic readers. It functions as a tool to select articles that are relevant to

the topic being researched and it is an important part of the research article. Pratiwi et.al, (2021) state that “Abstract is an important part of an undergraduate thesis that contains a summary of the entire data.” It can also be said that the abstract section is the main gate that determines whether the researcher will read the entire article after seeing the abstract section in research articles that are relevant to the interests and topics of the researcher (Magday et.al, 2022; Alyousef, 2021; Duan & Wei, 2021; Al- Khasawneh, 2017). So, abstract section can help academic reader to select the research article that relevant to their studies.

Analysis in abstracts in research articles has a very high relevance. Therefore, analyzing abstracts in research articles is important to understand the content and quality of research. In previous studies, many researchers used a research article abstract framework consisting of Introduction, Objectives, Methods, Results, Conclusion (Al-Khasawneh, 2017). However, analyzing abstracts in research articles is not always easy to do. There are several challenges faced in this analysis process (Viera, 2019). Putri & Kurniawan, (2021) state that “writing an abstract is considered difficult.” This is because abstracts are often written in a complicated way and each journal has different variations in writing research article abstracts. Also the differences of style in the academic writing in each institution can influence the ability of the students to create a good abstract.

In the previous research, the researchers only focused on the generic structure in abstract writing when analyzing rhetorical moves of research article abstracts. Kanafi et.al, (2021) provides recommendations for future studies that further research be carried out by considering a larger corpus, and not only focusing on sentence-level analysis, but also clause-level to get a more complete picture of rhetorical organization and linguistic realization. In other hand, Saidi and Talebi, (2021) provide recommendations for future studies focusing more on genre analysis of abstracts published in different journals in other research fields, subdisciplines, or areas of study.

So, the purpose of this study is to analyze the writing of abstracts in thesis written by ELT students. Because the writing of thesis abstracts from each ELT student has a different framework. This study uses the theory develop by Hyland (2000) to analyze thesis abstracts.

### **B. Focus of the Study**

The focus of this study is to find rhetorical systematics in writing thesis abstracts by ELT students. In addition, this study also focuses on the structural move pattern that used by ELT students in arranging the thesis abstracts based on the framework of Hyland's (2000) theory.

### **C. Purpose of the Study**

The of this study is to answer the Research Question “What are the structure of rhetorical pattern used in thesis abstract ELT Student?”

#### **D. Significance of the Study**

The significance of rhetorical move analysis in abstract writing are to understand the characteristics, structures, and functions used in the text. The results of this study are expected to contribute to researchers and readers ;

##### **1. Researchers**

From the results of this study, the researcher hopes that this research can be useful for future researchers. The researcher also hopes that other researchers can conduct further research related to genre analysis and provide more maximum research results to improve previous research.

##### **2. Readers**

The researcher hopes that after reading this proposal, readers can find out information related to genre analysis and also rhetorical moves in writing a paper or research articles. In addition, this analysis has the benefit of understanding the context of rhetorical systematics in good writing and can influence readers to read research articles. The researcher also hopes that by reading this proposal can provide benefits for readers in improving writing skills.

## **E. Definition of Operational Key Term**

### **1. Genre**

Genre is the organization of literature, music, or other forms of art or entertainment whether written, spoken, visual, that categories based on the type of through its content, form, or style.

### **2. Genre Analysis**

Genre Analysis is concerned with the nature of linguistic conventions and how they function within different type of text. Genre analysis is an approach that analyzes the style in which the text is written.

### **3. Rhetorical Pattern**

Rhetorical Pattern is the method that use by a writers, or in some circumstances, a speakers convey or communicate their ideas to readers or listeners in a variety of ways.

### **4. Rhetorical Analysis**

Rhetorical Analysis is an approach used to analyze the structure and organization of texts. This approach focuses on understanding how the text is built and organized in the form of certain movements.

### **5. Rhetorical Analysis in abstract**

Rhetorical Analysis in abstract is a tool to analyze how the systematic writing of abstracts in research articles, papers, theses, etc.